SPONSORSHIP OPPORTUNITIES
Introducing the Upper Merion Police Department K-9 Program

The Upper Merion Township Police Department is raising funds to purchase a new addition to their K-9 Unit. Police K-9 Units are an integral part of law enforcement, which help make the community safer. The K-9’s keen sense of smell makes them very effective in searching for a variety of explosive materials in various places throughout the community. The dogs’ detection skills can also assist the department in locating missing people and assist in apprehending suspects. Police K-9s fill an important role in our police force’s daily work of building and maintaining strong community relations.

K-9s ASSIST POLICE OFFICERS IN MANY WAYS

- Track suspects and missing persons, perform area searches to locate suspects
- Extensively trained in conducting explosive detection
- Detect hidden firearms, expended casings, and other evidence
- Assist in locating lost or missing persons/officers
- Perform valuable educational demonstrations and programs

When the K-9's workday is over, the dog goes home to be with their family. We believe that is best for the dog to keep them happy and healthy!

WE NEED YOUR HELP!

The generosity from sponsors and donors will help cover the cost of purchasing the K-9s and securing the vital K-9 safety equipment and training that is required for the longevity of the program.

Donate!
The Upper Merion Police Department is partnering with the Hometown Foundation, Inc. to raise funds for new K-9 Officers.
Go to //hometownfoundation.org/UMPD-K9-Fund and donate today!
Donations are 100% tax deductible.

Organize a Fundraiser!
Your business or organization can host a fundraiser – contact us and we’ll help you get started!

Be a Sponsor. Go to the sponsorship web page at umtownship.org to view the benefit packages.
FARMERS MARKET SPONSORSHIP PROGRAM

The Upper Merion Farmers Market is an award-winning, producer-only market conveniently located in the heart of King of Prussia. As a sponsor, you will help the Market support the local economy, enrich the quality of life in Upper Merion, and promote the public health and environmental benefits of eating local.

Every Saturday 9:00AM to 1:00PM from mid-May to mid-November, the Upper Merion Farmers Market becomes the “Town Square” for our Upper Merion community.

In addition to farm fresh vegetables, locally-sourced products, and artisans, there's also plenty of fun! Monthly special events and live music every Saturday in season make it the place to be.

It's a truly local experience - All vendors are from within a 100-mile radius. With average crowds of approximately 1,000 people (25,000 people per season), the Upper Merion Farmers Market is a community favorite!

Various sponsorship levels are available which include a sponsor company display table at the Market!

PARK PARTNERS SPONSORSHIP PROGRAM

Does your business have a strong commitment to environmental stewardship and doing business in eco-friendly ways?

Become an Upper Merion Park Partners Sponsor!

Upper Merion Park Partners provides a variety of ways for businesses, organizations, and residents to make a difference right here in Upper Merion Township! Help us protect, enhance and beautify Upper Merion's environment – open spaces, parks, recreation spaces and trails. Sponsor benefits include social media and website sponsor acknowledgments, digital displays, and signage.

SPONSORSHIPS:

- **Volunteer events**: Stream cleanups, park cleanups, tree plantings
- **Restoration and reforestation**: Pro bono sponsorship of township projects to restore areas impacted by natural disasters (storms, insect infestation, and more)
- **Adopt-A-Park Program**: A business sponsorship with employees beautifying and enhancing a particular park
- **Renovation projects**: Outdoor basketball, tennis court, field house, pond, walkways, playground safety resurfacing, and more
- **Gifts for the Park**: Fitness and recreation items including adaptive/handicap-accessible playground and recreation equipment for children and adults with disabilities, shade and picnic structures, educational signage, etc. Memorial park bench and tree donations, and more

Contact Gerri Vattimo at gvattimo@umtownship.org or 484-636-3899

umtownship.org/township-information/sponsorship-opportunities
Concerts Under the Stars has provided a wonderful outdoor music experience for decades. This iconic, free, summer concert series features great musical performances, food, and a beer garden – all nestled in the beautiful Township Building Park – thanks to our generous sponsors. The summer series delivers a variety of concerts from June through August on Sunday evenings, with a concert included as part of Upper Merion's Fourth of July Celebration. The concert series sponsorships provide value to your business – at any level!

**GREAT VISIBILITY!**

Title Sponsor .................. Negotiable
Event (Presenting) Sponsor ...... $5,000
Platinum Sponsor ............... $3,000
Gold Sponsor .................. $2,000
Silver Sponsor ................ $1,000
Bronze Sponsor ............... $500
Supporting Sponsor .......... $250
Public libraries are more than just books. They are critical resources that are proven to change individual lives for the better and improve the community.

For more than 50 years, the Upper Merion Township Library has been here as a welcoming gathering place for the people in our community, just like you.

Every day, the Library educates, empowers and engages residents, resulting in a stronger, more engaged community. With over 120,000+ physical items including books, movies, music, audiobooks, magazines, and toys, the Library's knowledgeable staff connects people with what they are seeking, including sourcing materials from libraries across the county and state through Inter-Library Loan. The Library is part of the Montgomery County Library and Information Network Consortium (MCLINC).

Become a sponsor and help the Library deliver programming that spans from birth to adulthood with a focus on providing educational and cultural entertainment. There’s programming for all ages and interests!

The Upper Merion Township Library is proud of how it connects to the community:
- 123,000+ patron visits!
- 700 programs impacting 26,500+ attendees
- Answers 8,600+ reference questions annually
- Circulates 255,000 items last year, 128,575+ children’s programs delivered!
- Delivers 31,024 computer sessions for people to access the Internet
- Offers FREE admission passes to more than 15 museum and cultural attractions

Get involved! Become a sponsor

The community is growing and the Library’s programs are expanding to meet the demand. Businesses: the great sponsorship benefits enhance your brand!

Contact Gerri Vattimo at gvattimo@umtownship.org or 484-636-3899
umtownship.org/township-information/sponsorship-opportunities
PARKS AND RECREATION BANNER SPONSORSHIP PROGRAM

Upper Merion Township offers a rewarding opportunity for businesses to support Upper Merion Parks and Recreation and the Upper Merion Community Center!

The Banner Sponsorship Program connects your business to the community through family-oriented, township-wide events, summer camps, and the Upper Merion Community Center – with thousands engaged throughout the year.

Digital and print ads, included at every sponsor level, will display your corporate citizenship while providing greater visibility in this expanding township.

The Upper Merion Community Center is the Program’s centerpiece and provides Platinum sponsors with exclusive value and visibility!

BE SEEN EVERYWHERE!

As a Banner Program Sponsor, your company will be visible to thousands through digital and print ads, and at the township’s family-oriented events. All Banner Program Sponsors are invited to have a table at these events – with the benefit of waived event registration fees.

Banner Program Sponsors support the Upper Merion Community Center

The Upper Merion Community Center has a robust membership offering a wide array of classes, recreation and fitness activities, and youth programs – it's brimming with activity every day of the week! This 70,000 square foot, state-of-the-art facility is equipped with an indoor track, group fitness rooms, a fitness center, multiple courts, meeting spaces, a cooking studio and three green roofs. Banner Program Sponsors ensure a thriving Community Center!

Community Center Impact and Reach:

- Over 200,000 Community Center visits yearly (includes members, daily pass, program participants)
- 2700+ UMCC Members
- 15,000 residences receive Parks & Rec Quarterly Activity Guides Mailer
- 7000+ subscribers to the Upper Merion Parks & Rec eNewsletters and Social Media