

BECOME A SPONSOR! Build Your Brand!

UPPER MERION TOWNSHIP'S HOR-VIEW FARM



FALL FUN FESTIVAL

OCTOBER SATURDAYS (14, 21, 28)

670 North Henderson Road, King of Prussia



**VARIETY OF SPONSORSHIPS AVAILABLE
SEE DETAILS INSIDE 🐕 REGISTRATION FORM ON BACK**

Fall Fun Fest 2023: October Saturdays 14, 21, 28

SPONSORSHIP LEVEL PACKAGES

\$ Negotiable PRESENTING SPONSOR (EXCLUSIVE)

Presenting Sponsor Name as part of promotions:

“Upper Merion Township's Nor-View Farm Fall Fun Festival Presented by [SPONSOR NAME]”

MICROPHONE Event Stage



Recognition as Nor-View Farm Fall Fun Festival presenter during event announcements
Presenting Sponsor shout out from main stage two times during each event day

DIGITAL

Presenting Sponsor Logo featured for the year on the UMT Nor-View Farm event website
Sponsor Name click-thru in weekly eNewsletter

Sponsor Promo Ad in eNewsletter (2: pre-event, post-event) Sponsor digital slides run on all Township TV Monitors 100x daily

Full Ad in Township Lines Magazine (Fall Edition)



SIGNAGE

“Presented by” Sponsor logo on MAIN FALL FUN FESTIVAL Banner on Nor-View Farm Entrance and in Township Building

Sponsor banner on Fence or Barn (prominent display site)



TABLE AT EVENT

Sponsor Table presence available at all three (3) event Saturdays



SOCIAL MEDIA

Sponsor Name with click-thru on all UMT social media event posts



PRINT MEDIA:

FALL FUN FESTIVAL HANDBILL



Fall Fun Fest 2023: October Saturdays 14, 21, 28

SPONSORSHIP LEVEL PACKAGES

\$2,000 GOLD SPONSOR



DIGITAL

Sponsor Logo featured for the year on the UMT Nor-View Farm event website
Sponsor Name click-thru in weekly eNewsletter throughout pre-event promo, weekly eNewsletters, in October, and Post event recognition and thank you
Sponsor digital slides run on all Township TV Monitors 50x daily



SIGNAGE

Sponsor logo on MAIN Fall Fun Festival Banner on Nor-View Farm Entrance and in Township Building; Sponsor banner on Fence or Barn (prominent display site)

TABLE AT EVENT

Sponsor Table presence available at all three (3) event Saturdays



SOCIAL MEDIA

Sponsor Name with click-thru on all UMT social media event posts



PRINT MEDIA:

FALL FUN FESTIVAL HANDBILL

Sponsor logo Proud Sponsors section

\$1,000 SILVER SPONSOR



DIGITAL

Sponsor Logo featured for the year on the UMT Nor-View Farm event website
Sponsor Name click-thru in weekly eNewsletter throughout pre-event promo, weekly eNewsletters, in October, and Post event thank you



SIGNAGE

Sponsor logo on Fall Fun Festival Event Banner on Nor-View Farm Entrance and in Township Building Atrium Stairwell

TABLE AT EVENT

Sponsor Table presence available at all three (3) event Saturdays



SOCIAL MEDIA

Sponsor Name with click-thru on all UMT social media event posts



PRINT MEDIA:

FALL FUN FESTIVAL HANDBILL

Sponsor logo (Smaller) Proud Sponsors section

Fall Fun Fest 2023: October Saturdays 14, 21, 28

SPONSORSHIP LEVEL PACKAGES

\$500 ATTRACTION SPONSOR BENEFITS

DIGITAL



"Sponsored By ___" next to funded Attraction on the UMT Nor-View Farm event website
Sponsor Name click-thru next to funded Attraction in weekly eNewsletter throughout pre-event promo, weekly eNewsletters, in October, and Post event recognition and thank you

SIGNAGE



Sponsor banner at entrance or a part of the funded ATTRACTION

SOCIAL MEDIA



Sponsor Name with click thru on all UMT social media event posts

PRINT MEDIA: FALL FUN FESTIVAL HANDBILL



Sponsor Logo Proud Sponsors section

- Hay Wagon Rides
- Mechanical Bull

\$250 ATTRACTION SPONSOR BENEFITS

DIGITAL



"Sponsored By ___" next to funded Attraction on the UMT Nor-View Farm event website
Sponsor Name click-thru next to funded Attraction in weekly eNewsletter throughout pre-event promo, weekly eNewsletters, in October, and Post event recognition and thank you

SIGNAGE



Sponsor banner at entrance or a part of the funded ATTRACTION

SOCIAL MEDIA



Sponsor Name with click thru on all UMT social media event posts

PRINT MEDIA: FALL FUN FESTIVAL HANDBILL



Sponsor Logo Proud Sponsors section

- Trackless Choo Choo Train
- Strawbale Mountain
- Kid's Corral Games, Inflatables
- Inflatable Obstacle Course
- Apple Slingshot
- Face Painter
- Pie Eating Contest
- Family Photo Booth



BE A SPONSOR!



FALL FUN FESTIVAL

UPPER MERION TOWNSHIP'S NOR-VIEW FARM
WEEKENDS IN OCTOBER

**VARIETY OF
SPONSORSHIPS
AVAILABLE**

REGISTRATION FORM

Check Your Sponsorship Package:

Title Sponsor (negot.)

Gold Level (\$2,000)

Silver Level (\$1,000)

ATTRACTION SPONSORS

\$500

Hay Wagon Rides

Mechanical Bull

\$250

Trackless Choo Choo Train

Strawbale Mountain

Corral – Games, Inflatables

Inflatable Obstacle Course

Apple Slingshot Fall

Family Photo Booth

Face Painter

Pie Eating Contest

Please provide the following advertising items for your company that apply:

1. **Sponsor Logo** - High res image **Sponsor Banner** – Display ready.
2. **Sponsor link (web/social media)** – for Township eNewsletter, and Social Media.
3. **Digital Display Ad** 1920w X 1080h (publish-ready) for TV monitors in Township Building / Community Center.

Full payment is due with the signing of this advertising / sponsorship agreement.

Amount enclosed: \$_____ (Make all checks payable to “Upper Merion Township”)

Mail: Upper Merion Township c/o Gerri Vattimo 175 W.Valley Forge Road, King of Prussia, PA 19406

DEADLINE FOR SPONSOR REGISTRATION IS SEPTEMBER 29, 2023

Advertising / Sponsorship Agreement:

As an authorized purchaser for the organization, I hereby agree to the purchase of the indicated sponsor package. I also agree to abide by this Upper Merion Township Sponsorship Agreement.

Company Name:	
Contact Person:	Phone:
Address:	
Email:	
Website:	
Social Media Handles:	

Signature: _____

Date: _____

Upper Merion Township reserves the right to reject any advertising applications for any or all-just causes. Some restrictions apply.