

UPPER MERION TOWNSHIP POOL



SPONSORSHIP OPPORTUNITIES



UPPER MERION TOWNSHIP SPONSOR LEVELS AND BENEFITS

	CHAMPION \$2,000 (Exclusive-1 Only)	GOLD \$1,000	SILVER \$500	BRONZE \$250
Banner Display at the Pool Complex for the Season	4' x 10'	4' x 6'	4' x 4'	—
CHAMPION Sponsor Acknowledgement on Pool webpage for supporting Township Lifeguard Training	✓	—	—	—
Sponsor Name listed in all Aquatic's correspondence for the Season	✓	✓	✓	✓
Social Media postings on Parks & Rec Accounts for the Season	Logo	Logo	Name	—
Parks & Rec bi-weekly eNewsletter Pool Sponsor Section	Logo w/ Click-Thru	Logo	Name	—
Township Pool Webpage Sponsor Section	Logo w/ Click-Thru	Logo w/ Click-Thru	Name	-
Sponsor included Entryway Signage sponsor group at the Pool for the Season	Logo	Logo	Name	Name

UPPER MERION TOWNSHIP POOL



SPONSORSHIP OPPORTUNITIES



Upper Merion Township Pool - the gathering place for great summer fun!

With nearly 3000 seasonal members, the Upper Merion Township Pool receives approximately 35,000 visits each summer, with an additional 10,000 guest visits - the Pool is THE PLACE to enjoy the summer sunshine, splash around with family and friends, swim laps, enjoy pool and lawn games, socialize and recreate!

VALUE: There's great value in a Township Pool Membership - with the broad variety of programs you and your family can soak up the benefits, including learn-to-swim swim and exercise classes, holiday celebrations and family nights.

STAFF: Our swim staff is a crew of well-trained, committed professionals who take pride in the safety of the Township Pool facility. The Aquatics staff receives American Red Cross lifeguard training and safety education every season.

SPONSORSHIP: As a Sponsor of the Upper Merion Township Pool, you are supporting a wonderful community space and helping ensure a high-quality summertime experience!

POOLS: Parents and toddlers enjoy many happy hours in our wading pool while smaller children and families have fun in the medium pool. Our sparkling 50-meter Olympic-size pool has two lap lanes, and area for adults. and plenty of play area, and a diving well for all to enjoy.

FACILITY: The Concession Stand offers crowd-pleasing menu items and the facility has spacious locker rooms, picnic tables and two pavilions, umbrellas, lawn games, and more.



BECOME A SPONSOR TODAY!

Boost Brand Awareness while Building Community Goodwill and Adding Valuable Support to the Township Pool!

REGISTRATION FORM

Check Your Sponsorship Package:

- ☐ CHAMPION Level (\$2,000) – 1 available
- ☐ GOLD Level (\$1,000)
- ☐ Silver Level (\$500)
- ☐ Bronze Level (\$250)

Please provide (as per sponsor level benefits) the following:

- Sponsor Logo – high res image vector and jpg (hyper link to page if applicable)
- Social Media Ad image (Instagram image 180x180)

Contact Information

Contact Gerri at 484-636-3899

Send media to gvattimo@umtownship.org.

Advertising / Sponsorship Agreement:

As an authorized purchaser for the named organization, I hereby agree to the purchase of the indicated sponsor package. Full Sponsor payment is due with the signing of this sponsorship agreement.

Payment

Amount enclosed: \$ _____

Make all checks payable to “Upper Merion Township”.

Upper Merion Township
175 W. Valley Forge Road
King of Prussia, PA 19046

Name: _____

Company Name: _____

Contact Phone: _____ Contact Email: _____

Signature: _____ Date: _____

SPONSORSHIP GOOD THRU 2024

Boost Brand Awareness while Building
Community Goodwill and Adding Valuable
Support to the Township Pool!



LEVEL 1 CHAMPION SPONSORSHIP (1 AVAILABLE)

- 4'x10' banner displayed for the Season
- Sponsor Name top listing in all Aquatic's correspondence for the Season
- Logo displayed on Aquatic Social Media Postings for the Season; Social Media Ad twice per Season
- Logo with click thru displayed in Pool Sponsor section of Parks & Rec bi-weekly eNewsletter
- Logo with click-thru displayed in Pool Sponsor section on the Township Pool webpage for Season
- Logo as part of Entryway Signage sponsor group at the Pool for the Season
- Sponsor Acknowledgement on Pool webpage: "[YOUR COMPANY NAME] supports Township Lifeguard Training Seasonal American Red Cross Aquatic Examiner service. This is an unannounced undercover visit from the American Red Cross to evaluate the Pool's lifeguards.

LEVEL 2 GOLD SPONSORSHIP

- 4'x6' banner displayed for the Season
- Sponsor Name listed in all Aquatic's correspondence for the Season
- Logo displayed on Aquatic Social Media Postings for Season
- Sponsor Name displayed in Pool Sponsor section of Parks & Rec bi-weekly digital newsletter
- Logo with click-thru displayed in Pool Sponsor section on the Township Pool webpage for Season
- Logo as part of Entryway Signage sponsor group at the Pool for the Season

LEVEL 3 SILVER SPONSORSHIP

- 4'x4' banner displayed for the Season
- Sponsor Name listed in all Aquatic's correspondence for the Season
- Sponsor Name displayed on Aquatic Social Media Postings for Season
- Sponsor Name as part of Entryway Signage sponsor group at the Pool for the Season

LEVEL 4 BRONZE SPONSORSHIP

- Sponsor Name listed in all Aquatics correspondence for the Season
- Sponsor Name as part of Entryway Signage sponsor group at the Pool for the Season