

ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE
REGULAR MONTHLY MEETING
April 21, 2014

The Economic and Community Development Committee (ECDC) met for its scheduled meeting on April 21, 2014, in the Board Room in the Upper Merion Township Building. The meeting was called to order at 7:00 p.m., followed by a pledge of allegiance to the flag.

ROLL CALL:

The following members of the ECDC were present: Scott Sibley, Chairperson; Alanna Strohecker Vice Chairperson; Carlton Stuart, Secretary; Terrance Barclift; Jenn Lyons; Dan Yarnell; Scott Greenly, Staff Liaison; Carole Kenney, Board of Supervisors Liaison; and Eric Goldstein, King of Prussia Business Improvement District.

APPROVAL OF MINUTES:

A motion was made to approve the minutes of 3/17/14. All were in favor.

CHAIRPERSON'S COMMENTS:

Mr. Sibley introduced Mr. Yarnall to the ECDC. Ms. Lyons made a motion for the Chairperson to write a memo to the Board of Supervisors in support of the renewal of the Business Improvement District. The motion was seconded by Mr. Stuart. All were in favor.

DISCUSSION WITH ERIC GOLDSTEIN

Mr. Goldstein described the purpose of the King of Prussia Business Improvement District, how it operates, and how it is funded. He explained that the BID will terminate in May of 2015 unless the Township renews it for another five years. Mr. Goldstein stated that the Business Improvement District plans to engage the Township in the formal renewal process and requested the support of the ECDC. He presented materials that will be distributed to the 296 affected businesses and showed the presentation that will be included in the mandatory public hearing. There will be no changes to boundaries or millage rates, and the BID would like to improve on its current projects. The Business Improvement District's five programs of focus are; transportation, physical improvements, land use and zoning, tax policy, and marketing and communications. Mr. Goldstein listed several of the successful programs run by the BID including; leveraging significant dollars towards the King of Prussia rail extension project study, creating a successful partnership with the Township to obtain grants for a road diet study for First Avenue, the launch of the King of Prussia connector and connect me website, communicating with turnpike to create a ramp directly into the business park, land use and zoning efforts including mixed uses are being encouraged to include residential, retail, service industries, to promote walkability, effective communication of business tax policy in Upper Merion Township, and continuing marketing and communications.

Tricentennial Subcommittee:

Ms. Kenney reported that the last Tricentennial event is the internment of the time capsule which is being held on May 1st which also will be a joint celebration of the 15th anniversary of the Rambler.

Moore Irwin House Subcommittee:

Ms. Kenney Reported that she has communicated with other theatre organizations in reference to how they found their space and, that the Board of Supervisors still has not seen a business plan from the King of Prussia players.

ADDITIONAL BUSINESS:**Township Development Update:**

Mr. Greenly explained that rezoning efforts are on schedule to be approved in the summer, he also mentioned that the community center has been approved; CHOP and the residential area of the Village at Valley Forge are being constructed.

Board of Supervisors Update:

Ms. Kenney explained that typing errors on the Township map are being addressed, and that the trash hauling survey has been distributed for residents.

ADJOURNMENT:

There being no further business to come before this Committee, the meeting was adjourned at 9:58pm.

Carlton Stuart, Secretary

Smb

Minutes Approved:

Minutes Entered: