



**UPPER MERION TOWNSHIP
MEDIA COMMUNICATIONS ADVISORY BOARD**

MEETING MINUTES

From: Monday, April 9, 2012 (7:00 pm)

By: Jerry Denick (MCAB Secretary)

Board Members

In Attendance Y/N

David Rassbach (Chairman) -----	Y
Howard Hoffman (Vice Chairman) -----	Y
Jerry Denick (Secretary) -----	Y
Bill Carroll -----	Y
Jim Kravitz -----	Y
Jeff Pasquale -----	Y
David Mrochko (Staff - Liaison) -----	Y
Greg Waks (Supervisor - Liaison) -----	Y

Additional Attendees:

Don Herbert, TV Services, Russ Swisher, ECDC

I Pledge of Allegiance

II Approval of Minutes from Previous Meeting

The minutes from the meeting held on March 12, 2012, were distributed and were approved unanimously.

III Comments from the Chairman

The Chairman had no comments.

IV Reports

A. Comcast Cable Franchise update

David Rassbach and Howard Hoffman commented on the meeting they had with the township manager. They were interested to hear the township manager's view of the negotiations thus far. Mr. Wagenmann said he would make inquiries with neighboring townships to obtain their views. There was much discussion on the topic of Comcast's most recent position.

Reports continued

B. Agenda for Joint Meeting

UM-MCAB (Upper Merion - Media Communications Advisory Board)

The chairman began this discussion by suggesting items he would like to be discussed at the joint meeting to be held on April 23rd @8PM. He forwarded a list to all members of the MCAB, by email, enumerating the issues to be presented. He also made suggestion as to the person he would like to do the presentation of a particular subject. All agreed to take David's suggested topic and do the presentation. There was a discussion of the order of the topic's and the time limitations. David Rassbach asked that David Mrochko find out what the terms of the contract are for the outsourcing of the publication, 'Township Lines'.

V Old Business
 none

VI New business
 Jeff stated that he would research the franchisee's duty to service the businesses of the township. There seems to be some misunderstanding of this issue at present. Greg mentioned that the BoS is discussing a change in the definition of the PIO's job description. Much discussion followed.

VII Adjournment
 Meeting was adjourned at 8:30 pm
 The next regular meeting is scheduled for Monday, May 14, 2012 at 7:00 pm.