

UPPER MERION TOWNSHIP
MEDIA COMMUNICATIONS ADVISORY BOARD

May 6, 2013

7:00 PM

AGENDA

- I. Pledge of Allegiance**
- II. Approval of Previous Minutes**
- IV. Comments from the Chairman**
- V. Joint Meeting (Preparation)**
 - 1. Franchise Fees – David Rassbach
 - 2. Status of Comcast Franchise Agreement – TBA
 - 3. Township Publications – Township Lines, Community Connections, E-Newsletter, E-Blasts, Manager Memo
 - 4. New Shows Launched – Times Gone By, Spotlight (Mark Shepperd), On The Move – The Award Winning Show since its inception in 2009 returns.
 - 5. Social Media - Internal Facebook Launch/Public Launch - April 25,
 - 6. 2012 PSATS Awards – Behind on the Move (Received 2nd place)
 - 7. Goals and Objectives – Message Board, Media Center, Twitter, Township Website
 - 8. Year End Highlights Video – Don Herbert

VI. **New Business**

Message Board Update

Facebook Launch

Digital Welcome Packet – DVD and Community Resource Guide
(Second Draft)

VII. **Adjournment**