

Media Communications Advisory Board Meeting Minutes - 6/13/2016

Attendance: H. David Rassbach, Howard Hoffman, William Carroll, Peter Kuhn, Jim Kravitz, Portia Waller, Greg Waks, Allison Pimm, Eileen Rodrique

Guest: – Dave Kraynak

7:00PM, Meeting called to order by Howard Hoffman

I. Pledge of Allegiance

II. Comments from Chairman

III. Introduction of Allison Pimm by Dave Kraynak

- a. Verizon Franchise
- b. -expires 11/2018
- c. -received proposal from Cohen
- d. Dave Kraynak proposed we could use John Walko from the solicitor's office
- e. Consortium would cost 5600-6100 plus any separate billable hours
- f. The board agreed to do this separate from the consortium
- g. Comcast Agreement
- h. -John Walko has the latest version.
- i. -David is concerned about the acceptance of the DAS ordinance along with the Comcast franchise agreement
- j. -Howard suggested a conference call with Walko and Comcast
- k. -David suggested the board members should review the latest version
- l. -We will all review and respond by email

IV. -Township Lines

- a. -Dave Kraynak confirmed we are using Franklin for the next issue
- b. -We will continue to shop the agreement
- c. We are also looking to redesign the look and feel

V. -Website Upgrade

- a. -Evaluate in house part time vs. Civic Plus
- b. -Dave and Allison are going to come up with a game plan

VI. LED Sign Update

- a. -The timing of the messages has been changed to 10 seconds
- b. -We are still having technical issues and the local company has sent two new modules which did not resolve the message.
- c. -We still owe a balance.

VII. New Business

- a. -Linking resources with UMPR, Gerri Vattimo

VIII. 8:22 adjournment