



## **Media Communications Advisory Board Meeting Minutes - 12/14/2015**

Attendance: H. David Rassbach, Howard Hoffman, William Carroll, Jim Kravitz, Eileen Rodrigue, Portia Waller, Carla Showell-Lee, Greg Waks

7:11PM, Meeting called to order by Chairman Rassbach

**I. Pledge of Allegiance**

**II. Approval of November 2015 MCAB Minutes with revisions**

**III. Chairs Comments** – Thursday, December 17, 2015, 8:30AM Chairperson Rassbach, Vice Chairperson Hoffman, Township Manager David Kraynik and Deputy Solicitor for Upper Merion Township John Walko to meet with Comcast's Brian Jeter and Ralph McClennan to discuss Comcast's Franchise Agreement with Upper Merion Twp.

**IV. Reports**

**A) LED MESSAGE BOARD UPDATE** – Carla Showell-Lee

Carla is now leading the follow-up with Advantage LED regarding issues with the LED Boards. Multiple times she contacted them. Finally, Kyle a Vice President located in California followed up with Carla & had a telephone conference with her & Don Herbert. To date only \$32K (half) has been paid. Upper Merion Twp. desires a comprehensive information/demonstration on the iLED technology to see the LED Message Board is being used it to its full potential.

**B) EMERGENCY NOTIFICATIONS** – David Rassbach

MCAB is inviting both Police Chief Nolan and Chief Fire Marshal, John Waters for the February 8, 2016 Media Communications Advisory Board Meeting. Since both Chiefs have been unable to attend a MCAB Meeting to discuss MCAB's concerns about Emergency Notifications, MCAB will move its February 2016 to accommodate them. Carla to follow up with both.

**C) TOWNSHIP WEBSITE SUB-COMMITTEE** – Carla Showell-Lee

No update. There is \$20K in the 2016 Township Budget to revamp the Upper Merion Township Website.

**D) NEW BUSINESS** - Greg Waks shared the Board of Community Assistance has a

submission deadline of March 15, 2016 for Board of Community Assistant Grants.

Meeting adjourned at 8:40PM