

MCAB Board Minutes

Date: June 9, 2014

Board Member

Attendance

David Rassbach (Chairman)	Present
Howard Hoffman (Vice Chairman)	Present
Jim Kravitz (Secretary)	Present
Peter Kuhn	Present
Bill Carroll	Not Present
Jerry Denick	Present
Greg Waks (Supervisor Liaison)	Not Present
Don Herbert (Interim Staff Liaison)	Present

Called to Order: 7:10pm

I. Pledge of Allegiance

II. Approval of Previous Minutes

Howard Hoffman made a motion to approve the minutes of the prior month's meeting. The motion was seconded by Jerry Denick. The minutes were unanimously approved by the board.

III. Comments from the Chairman

Jeff Pasquale submitted his resignation from the Media Communications Advisory Board. Chairman Rassbach thanked him for his service to the township and wished him well in his future endeavors.

IV. Reports

A. Proposed LED Message Board

Don Herbert reported that the LED Message Board demonstration by Advantage LED company is scheduled for June 19th at 7:30pm. There will be a presentation in the board room followed by a physical demonstration of an actual LED message board outside of the township building at the intersection of Henderson Road and Valley Forge Road for all to see and get an idea of what the proposed LED sign will look like. There was additional general discussion about the LED sign, the agenda for the demonstration on the 19th and some possible foliage issues depending on sign placement.

B. Traffic Camera Task Force

Jim Kravitz will replace Jeff Pasquale on the task force.

C. Emergency Communication Management to Township Citizens

Don Herbert did not receive an update yet on this from Carla Showell-Lee who is still on medical leave of absence. Updates to follow.

D. Comcast Franchise Agreement Update

Chairman Rassbach reported about the letter received from Brian Jeter of Comcast to Dave Kraynik stating that Comcast wanted Upper Merion Township to sign the last revision of the proposed franchise agreement. Mr. Kraynik forwarded to the MCAB a copy of the Comcast agreement that Lower Merion signed with Comcast for a comparison against another nearby municipality.

Chairman Rassbach will review the differences between the Lower Merion and Upper Merion agreements and will discuss these differences with Mr. Kraynik.

E. Upper Merion Government Access Television Staff Member Receives the Manager's Award

UMGA-TV staff member Shawn Sealer received the Manager's Award for re-engineering the control room which led to a savings of \$4,500 for the township.

V. New Business

A. Caley Elementary Students visit UMGA-TV

Caley Elementary Students came and did the tour of the UMGA-TV station which was informational, educational and entertaining for the students. Don Herbert received many Thank You cards that the students made and sent to UMGA-TV station.

VI. Adjournment

The meeting was adjourned at 9:35p.m.