



SPONSOR PROGRAM REGISTRATION FORM

Check Your Sponsorship Package:

- Platinum Level (\$3,000)
- Gold Level (\$2,000)
- Silver Level (\$1,000)
- Bronze Level (\$500)

UPPER MERION POLICE K-9 PROGRAM SPONSORSHIP LEVELS	BRONZE \$500	SILVER \$1,000	GOLD \$2,000	PLATINUM \$3,000
Business Sponsor Window Cling “Proud Supporter of the UM Police K-9 Program”	X	X	X	X
Company on UM Police K-9 Fund webpage	Name	Logo	Logo click-thru	Logo click-thru
Company logo on UM Police K-9 banner	Name	Logo	Logo	Logo
Company banner display and public thank you at UM Police K-9 events	—	—	—	X
Digital Ad for Company Sponsor displayed on monitors at UM Township Building (1 year sponsorship)	—	—	(50x)	(100x)
Social Media Video Ad—Company Sponsor on Instagram, Facebook	—	—	1 time every 6 months (2 times)	1 time every Quarter (4 times)

- Company logo, website link, digital ad – 1920w x 1080h
- Social Media image (Instagram image 180x180;
- Social Media Video File type: mp4; Video caption: up to 125 characters
- Video resolution: 600 x 600 pixels (square) or 600 x 315 pixels (landscape)
- Aspect Ratio: 1:1 (square) or 1.9:1 (landscape)
- Min resolution: 600 x 600 pixels; Max resolution: 1080 x 1080 pixels
- Min length: 3 seconds; Max length: 60 sec; Max size: 4GB
- Video: H.264 video compression, high profile preferred, square pixels, fixed frame rate (30fps max), progressive scan
- Audio: Stereo AAC audio compression, 128kbps + preferred





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Send media and questions to Gerri Vattimo at gvattimo@umtownship.org or 484-636-3899.

Amount enclosed: \$ _____ (Make check payable to "Upper Merion Township")

Sponsorship Agreement:

As an authorized purchaser for the named organization, I hereby agree to the purchase of the indicated sponsor package.

Sponsorship Level:
Company Name:
Contact Person:
Address:
Phone:
Email:
Website:
Social Media address:

Signature: _____ **Date:** _____

www.umtownship.org/township-information/sponsorship-opportunities/police-department-k9-sponsorship

