

# UPPER MERION PARKS AND RECREATION

## BANNER SPONSOR PROGRAM - REGISTRATION FORM 2022

Check Your Sponsorship Package:

- Platinum Level (\$4000) – 2 YRS**
- Gold Level (\$2,500) – 1 YR**
- Silver Level (\$1,000) – 1 YR**
- Digital AD SPECIAL (\$500 addition to Silver) (Sponsors only offer, not a stand-alone offer) in the Parks & Rec eNewsletter (Bi-Weekly, 6,000 subscribers) - Digital Ad with click-thru to your website (Supply a print ready PNG or JPG of your ad with the following specs: 1080x1080px or 600x200px)**

Please provide the following:

1. **Sponsor Logo** – high res image – place on:
  - a. **Group Banner System:** displayed live events– 2’x2’ individual sponsor banner
  - b. **UMPR Event Webpages:** Platinum-Logo; Gold and Silver -NAME
2. **eNewsletter Ad- LIMITED OFFER** (First 3 Silver/Gold sponsors who register/pay; Platinum included) Digital with click-thru in the new bi-weekly Parks & Rec eNewsletter (6,000 subscribers)
3. **eNewsletter Sponsor Thank you section:** Sponsor Thank You section in Township eNews weekly and Parks & Rec bi-weekly eNewsletter
4. **Sponsor Ad UMPR Activity Guide (4 issues annually) Digital** – dimensions of print-ready color ad for UMPR Activity Guide (8.5”x11”): **Platinum-** half page (7”x4.75”); **Gold-** quarter page (4.5”x3.5”); **Silver-** business card size (2.4”x3.5”)
5. **Digital Ad for Monitor Displays** (UMT Township Building and Community Center) – high res graphic display-ready for 1920w x 1080h screen. Sponsor can submit anytime during sponsor period.
6. **Upper Merion Community Center Nylon Banner with SPONSOR LOGO (PLATINUM LEVEL ONLY)** – high-res vector image  
Polyester Fabric Banners for Platinum Level Sponsorship:
  1. 1 Polyester Fabric Banner Size 4’ x 8’, Color Royal Blue with full color sponsor logo. *Note: Banner product is determined by Parks & Rec. No other banners will be authorized.*
  2. Banners will be printed and hung as orders are received.
  3. Banners will be displayed at the Upper Merion Community Center gymnasium securely attached to the walls -available space respective of current sponsors.
  4. Banner includes Sponsor’s full color logo. (Layout for all banners to be within preset specs.)
  5. The Community Center Sponsor Banner is an exclusive promotion at the Platinum level (\$4000). Sponsor Banner will hang in the Center Recreation Area for the 24-month agreement.



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Send email: **1) company logo 2) link 3) print ready ads for digital/print activity guide (4 times annually), digital eNewsletter ad (if applicable) to [gvattimo@umtownship.org](mailto:gvattimo@umtownship.org).** Contact Gerri Vattimo at 484-636-3899 with any questions.

### Advertising / Sponsorship Agreement:

As an authorized purchaser for the named organization, I hereby agree to the purchase of the indicated sponsor package. I also agree to abide by the sponsorship policy set forth in this document.

Level Selected: <input type="checkbox"/> Platinum \$4,000 (2YRS) <input type="checkbox"/> Gold \$2,500 (1YR) <input type="checkbox"/> Silver \$1,000 <input type="checkbox"/> Ad Special \$500 Silver addition/free to Plantinum/Gold
Company Name:
Contact Person:
Address:
Phone:
Email:
Link to company website or social media:

Full Sponsor payment is due with the signing of this advertising / sponsorship agreement.

Amount enclosed: \$ \_\_\_\_\_ Make all checks payable to "Upper Merion Township".

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

