

ADVERTISE IN DIGITAL



TOWNSHIP *Lines*

To Place an AD visit:
umtownship.org

Contact Gerri Vattimo:
484-636-3899
gvattimo@umtownship.org

GREAT RATES!

Digital Ad Rates

All payments must be made in advance.

Multiple Edition Ad Purchases
must be included in 1 payment.

Half Page
8.0" W x 5.125" H
41 Square Inches

RATES

1 Edition	\$875 Each
2 Editions	\$750 Each (10% Savings)
3+ Editions	\$650 Each (15% Savings)

Full Page
8.0" W x 10.5" H
84 Square Inches

RATES

1 Edition	\$1400 Each
2 Editions	\$1275 Each (10% Savings)
3+ Editions	\$1150 Each (15% Savings)

Quarter Page - Horizontal
8.0" W x 2.5" H
20 Square Inches

RATES

1 Edition	\$500 Each
2 Editions	\$450 Each (10% Savings)
3+ Editions	\$400 Each (15% Savings)

Quarter Page - Vertical
3.875" W x 5.125" H
20 Square Inches

RATES

1 Edition	\$500 Each
2 Editions	\$450 Each (10% Savings)
3+ Editions	\$400 Each (15% Savings)

Eighth Page
3.875" W x 2.375" H
9.25 Square Inches

RATES

1 Edition	\$300 Each
2 Editions	\$275 Each (10% Savings)
3+ Editions	\$250 Each (15% Savings)

Check your selected ad size and number of editions for ad placement:

SIZE ORIENTATION	DIMENSIONS AREA	1 EDITION RATE PRICE PER INCH	2 EDITION RATE PRICE PER INCH <i>(10% Savings)</i>	3 EDITION RATE PRICE PER INCH <i>(15% Savings)</i>
Eighth Page Horizontal	3.875" W x 2.375" H 9.25 Square Inches	<input type="checkbox"/> \$300 Each \$32.43 / sq inch	<input type="checkbox"/> \$275 Each \$29.73 / sq inch	<input type="checkbox"/> \$250 Each \$27.03 / sq inch
Quarter Page Horizontal	8.0" W x 2.5" H 20 Square Inches	<input type="checkbox"/> \$500 Each \$25.00 / sq inch	<input type="checkbox"/> \$450 Each \$22.50 / sq inch	<input type="checkbox"/> \$400 Each \$20.00 / sq inch
Quarter Page Vertical	3.875" W x 5.125" H 20 Square Inches	<input type="checkbox"/> \$500 Each \$25.00 / sq inch	<input type="checkbox"/> \$450 Each \$22.50 / sq inch	<input type="checkbox"/> \$400 Each \$20.00 / sq inch
Half Page Horizontal	8.0" W x 5.125" H 41 Square Inches	<input type="checkbox"/> \$875 Each \$21.24 / sq inch	<input type="checkbox"/> \$750 Each \$18.29 / sq inch	<input type="checkbox"/> \$650 Each \$15.85 / sq inch
Full Page Vertical	8.0" W x 10.5" H 84 Square Inches	<input type="checkbox"/> \$1,400 Each \$16.67 / sq inch	<input type="checkbox"/> \$1,275 Each \$15.18 / sq inch	<input type="checkbox"/> \$1,150 Each \$13.69 / sq inch

Provide your hi-res publish-ready ad per dimensions specified to gvaltimo@umtownship.org.
Contact Gerri Vattimo at 484-636-3899 with any questions.

Company Name:
Contact Person:
Address:
Phone Number(s):
Email:
Link to company website or social media:

**Full Sponsor payment is due in advance with the signing of this advertising agreement.
Credit Card payment or Check accepted - Make check payable to "Upper Merion Township".**

Advertising Agreement: As an authorized purchaser for the named organization, I hereby agree to the purchase of the indicated Upper Merion Township Lines advertisement.

Signature: _____

Date: _____