



BECOME A SPONSOR! **Winter Farmers Market**

The Upper Merion Farmers Market is an award-winning, producer-only market conveniently located in the heart of King of Prussia. The Market aims to support the local economy, enrich the quality of life in Upper Merion, and promote public health and the environmental benefits of eating local and Pennsylvania's sustainable agriculture.

The Winter Farmers Market is held every other Saturday 10:00AM-1:00PM (Dec. 11, 18, and then Jan. 8 through April 23, 2022) inside on the lower level of the Township Building and outdoors under the eaves on the concourse of the Township Building.

Unlike other markets, the Upper Merion Farmers Market only accepts vendors from within a 100-mile radius of Upper Merion Township. The Market has been voted the fourth best farmers market in Pennsylvania by the American Farmland Trust.

The Mission of the Upper Merion Farmers Market:

- ✓ Support the local economy by providing fruits, vegetables, and other products directly to the consumer from the producer
- ✓ Enrich the quality of life in Upper Merion through additional venue for community interaction in a public space
- ✓ Broaden public health and environmental benefits of sustainable agriculture in Pennsylvania

The Upper Merion Farmers Market operates under the umbrella of Upper Merion Township and is overseen by the Farmers Market Advisory Board.

Be a Winter Market Sponsor!

By becoming a sponsor of the Upper Merion Farmers Market, you will be playing an essential role in helping us continue to thrive and grow while showing your support for the local community.





Upper Merion FARMERS MARKET

King of Prussia

WINTER MARKET SPONSORSHIP \$150

December 11, 18 then January 8 – April 23, 2022 (every other Saturday)

WINTER MARKET SPONSOR PACKAGE
Name with click thru listed on weekly e-newsletter
Name with click thru listed on uppermerionfarmersmarket.org
Digital sponsor ads on monitors at Township Building and Community Center 50x daily throughout the Winter Market Season. SPECS: Ad graphic (slide) 1920w x 1080h JPG/PNG (72dpi). Multiple ads accepted at any time.
Company display table at Winter Markets (every other week thru Sat 4/23 10AM-1PM)

Please provide the following:

- Sponsor Ad– graphic (slides) 1920w x 1080h JPG/PNG (72dpi) – sponsor may update at anytime
- Sponsor webpage link– for UM Farmers Market website, weekly Farmers Market e-newsletter

Full payment is due with the signing of this advertising / sponsorship agreement. Check (made payable to “Upper Merion Township”) or Credit Card accepted.

SPONSOR AGREEMENT

Company Name:
Contact Person:
Address:
Phone:
Email:
Website:

Signature: _____

Date: _____

Note: Upper Merion Township reserves the right to reject any sponsorship applications for any or all-just causes.
For more info, contact Gerri Vattimo, Marketing & Sponsorships at gvattimo@umtownship.org or call 484-636-3899.

