



SPONSORSHIP PROGRAM – REGISTRATION

Lead Hero Sponsor: \$3,000+

- Company Name in opening paragraph of Press Release
- Logo (top billing) on Sponsor Banner at Dedication Ceremony and in Township Building
- Logo in Dedication Ceremony Booklet – Thank you to our Sponsors section
- Logo (prominent) with click-thru to Company in UM Township eNews and Hometown Heroes page
- UM Township Social Media mentions as part of post event coverage
- Quarter Page Ad in UM Township Lines (digital) Magazine (Fall/Winter 2022)
- Invitation to Inaugural Dedication Ceremony and to make brief remarks

Gold Hero Sponsor: \$2,000

- Company Name included in Press Release
- Logo (large) on Sponsor Banner at Dedication Ceremony and in Township Building
- Logo in Dedication Ceremony Booklet – Thank you to our Sponsors section
- Logo with click-thru to Company page in UM Township eNewsletter and Hometown Heroes page
- Eighth Page Ad in UM Township Lines (digital) Magazine (Fall/Winter 2022)

Silver Hero Sponsor: \$1000

- Name on Sponsor Banner at Dedication Ceremony and in Township Building
- Name in Dedication Ceremony Booklet – Thank you to our Sponsors section
- Name in UM Township eNewsletter and Hometown Heroes page

Bronze Hero Sponsor: \$500

- Name in Dedication Ceremony Booklet – Thank you to our Sponsors section
- Name on Hometown Heroes page

Friend: Any Donation Amount

- Name in Dedication Ceremony Booklet – In the Friends of the Heroes Program section
- Name on Hometown Heroes page – In the Friends of the Heroes Program section

Check Your Sponsorship Package:

Hero Lead: \$3000+

Hero Silver: \$1,000

Friend: Any
Donation Amount

Hero Gold: \$2,000

Hero Bronze: \$500

Please provide the following if applicable to the sponsor level:

1. **Sponsor Logo** or **Company Name; Hyperlink** to Company page
2. **Sponsor Ad Township Lines (Fall/Winter 2022) digital** – print-ready color ad
Lead – Qtr Page (8" x 2.5"): **Gold-** Eighth Page (3.875" x 2.375)





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Send media to gvattimo@umtownship.org. Contact Gerri at 484-636-3899 with any questions.

Sponsorship Agreement:

As an authorized purchaser for the named organization, I hereby agree to the purchase of selected sponsor package and to abide by the sponsorship policy set forth in this document.

<input type="checkbox"/> Lead \$3,000+ <input type="checkbox"/> Gold \$2,000 <input type="checkbox"/> Silver \$1,000 <input type="checkbox"/> Bronze \$500 <input type="checkbox"/> Friend Any Donation Amount: _____
Company Name:
Contact Person:
Address:
Phone:
Email:
Link to company website or social media:

Full Sponsor payment is due with the signing of this sponsorship agreement.

Amount enclosed: \$_____ Make all checks payable to “Upper Merion Township”.

Signature: _____ **Date:** _____

Mail to: Upper Merion Township
 175 W. Valley Forge Rd.
 King of Prussia, PA 19406
 c/o Gerri Vattimo

