

MEDIA COMMUNICATIONS ADVISORY BOARD
Hybrid Meeting: Virtual and Administration Conference Room
December 13, 2021 Meeting at 7:00PM
MINUTES

ATTENDANCE

Howard Hoffman (Chairman)	Absent	Jim Kravitz.....	Present
David Rassbach (Vice Chairman)	Present	Greg Waks (Supervisor Liaison)	Present
Bill Carroll.....	Present	Don Herbert (Staff Liaison).....	Present
Peter Kuhn.....	Present	Tiffany Bellamy (Comm. Coord.)	Present
Portia Waller.....	Absent		

The meeting was called to order at 7:04PM.

I. Pledge of Allegiance

II. Approval of Minutes

1. No Minutes to approve
2. The November meeting was not held

III. Comments from Chairman

1. The Chairman had no comments

IV. Reports

1. Status of CPIO Position
 - Tabled
2. Verizon Franchise Agreement Recommendations
 - David asked that Lower Merion Township be contacted for information about their new negotiations since their 2006 agreement is due for renewal. Don agreed to contact Lower Merion.
 - To determine the amount to request for an equipment grant, Jim asked how much money UMGA-TV would need to satisfy its most pressing need. Don responded that a mid-sized field camera package costing about \$10,000 would be the most useful.
3. Status of MCAB Vacancy
 - Greg Waks reported that there are no current applications for the MCAB and asked if any members had recommendations. No recommendations were made. Don mentioned that solicitations for Citizen Board applications will be added to the E-Newsletter.
4. Appointment of new Secretary
 - Tabled until Reorganization Meeting on January 10, 2022
5. Push App Update
 - It was decided that messages should be limited to topics of a timely or urgent nature such as voting reminders, leaf collection schedule, road closures, and weather alerts.
 - Don will check with Montgomery County about the possibility of using the ReadyMontco service.
6. Confirm 2022 meeting dates
 - After a discussion about changing the February date to the 21st and the need to confirm that the October date did not conflict with an Employee Holiday, finalized dates will be confirmed at the January Reorganization meeting.

V. New Business

1. No new business was introduced.

VI. Adjournment

1. With nothing further for the good of the group, Pete motioned for adjournment and Bill seconded. The motion was approved and the meeting was adjourned at 8:12PM.