

UMFM Advisory Board Meeting

July 16, 2019

The Upper Merion Farmers Market Advisory Board met for on July 16, 2019 in the Township Building. The meeting was called to order at 7:20 p.m. followed by a Pledge of Allegiance.

ROLL CALL:

Present were: Lauren Dare, vice-chair; Lydia Dan-Sardiñas, secretary; Diann Poole; Tina Garzillo, BOS liaison; Vince Lattuca, Farmers Market manager liaison. Eric Huhn and Erika Spott were absent.

MINUTES

June 16, 2019 minutes were approved. Lydia Dan-Sardiñas made the motion, Diann Poole seconded and the Board approved 3-0.

OLD BUSINESS:

- a. Sponsorship Update:
 - UGI Corporation made a \$1000 donation
 - Gerri V. is trying to encourage mid-season sponsorships.
- b. Pop Up Market
 - Market is not well attended.
 - Possible reasons include extreme heat, location and poor advertising.

Zucchini 500

- Well attended
- Many activities for children
- Suggested that more coordinated help is needed.
 - Tina juggled with making announcement for winners, handing out trophies and certificates and market money certificates.

NEW BUSINESS:

- a. Start Date for 2020
 - The summer season will start on the usual date of the 3rd Saturday in May. (May 16)
 - The winter market will end on Saturday, April 25.
- b. Parking Lot maintenance
 - Vince will alert the maintenance crew of a yellow jacket/wasps nest in the stone wall behind the Farmers Market information tent.

STAFF LIAISON COMMENTS:

- a. Anthony Hamaday began as the new township manager.

BOARD LIAISON COMMENTS:

- a. Reminder that the Township volunteer appreciation luncheon will be on November 10 at Fogo de Chão.

ADJOURNMENT:

It was moved by Diann Poole and seconded by Lydia Dan-Sardiñas, Board approved 3-0. adjournment at 8:52 p.m.

LYDIA DAN-SARDIÑAS
FARMERS MARKET ADVISORY BOARD SECRETARY