

**Upper Merion
Community Center Complex Advisory Board (C3AB) Meeting Minutes
Tuesday, January 17, 2017**

1. Pledge of Allegiance
2. Board Member Introductions
 - a. Present: Robert DeFelice, Paul Kubler, Evelyn Ankers, Sharon Davis, Sudha Suryadevara , GlennAnne Chabala, Greg Waks, Chris Levy, Karen Huller
 - b. Still need a Senior Center rep
 - c. Must be Senior Center member and C3 member
 - d. Position expected to be filled within next 2 months
3. Election of Officers
 - a. Chairman of the Board – Paul Kubler
 - b. Vice Chairman of the Board – Chris Levy
 - c. Secretary – Karen Huller
4. Guests – none
5. Board of Supervisors Liaison Report – Greg Waks
 - a. The BOS considers the success of the C3 a priority
 - b. To ensure liaison attendance, future meetings will be on the 3rd Tuesday at 7:30 at the C3 conference room
6. Staff report – GlennAnne Chabala
 - a. Membership status: 1559 Individual passholders, 193 Silver Sneaker, 9 Silver Fit
 - b. 40 new members during the current week
 - c. Memberships started 4/15 and were extended, so member attrition/retention will not be assessed until 2018
 - d. Pool memberships have been adjusted
 - e. \$300K+ revenue
 - f. With rentals, guest passes, Silver Sneakers, expect to be in alignment with 2012 business plan projections
 - g. Library groupX partnership was successful; will plan more for 2017
 - h. Free 3-day pass highly successful
 - i. Primary objective of C3 is to be as self-sustaining as possible, as per BOS
 - j. C3 is charged as a business
 - k. Objective of C3AB to find balance between value/benefit to revenue
7. Old business
 - a. Competitive analysis challenging, as few facilities that “check all the boxes” that C3 does
 - b. Pool bathrooms and ADA ramp are expected to be done by opening day
 - c. Roof leaks – in December the BOS approved Engineering Structural Assessment and are working with contractor for preventative maintenance contract
 - d. Suggestion: have formal check in/out, work order verification for contractors
 - e. Policies: more focus on enforcement, specific to snack room, track and court courtesy
8. New Business
 - a. Corporate memberships will be a new focus; working with BID
 - b. Exploration of usage of Senior Center facilities off-hours
 - c. Potential request for free membership for pensioned 1st responders (Fire/EMS)
 - d. Request for buddy pass > one extra membership used by various guests of choice
 - e. Another community pool clean up day is in planning stages

- f. Community Center membership prices will not be reassessed until June for the 2018 budget year.
- g. Digital or static signage
- h. Suggestions: A subcommittee dedicated to the pool, and more focus on teen programming and community events
 - i. IF pool subcommittee is formed, number of members should be judiciously decided, as should members. Ask Park and Rec board member to liaise.
- i. Alcohol policies for events at C3 are being re-evaluated
- j. Important point of business for next meeting: C3 needs for which we can apply for Board of Community Assistance funding up to \$20K. Deadline is March 15th.