



UPPER MERION TOWNSHIP

BOARD OF SUPERVISORS

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BOARD OF SUPERVISORS

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TOWNSHIP MANAGER/ SECRETARY-TREASURER

DAVID G. KRAYNIK

TOWNSHIP SOLICITOR

FIRM OF:
HAMBURG, RUBIN, MULLIN,
MAXWELL & LUPIN, P.C.

Minutes

Community Center Complex Advisory Board Tuesday, December 19, 2017 7:30pm

1. Pledge of Allegiance
2. Attendance: Paul Kubler, Chris Levy, Greg Waks (remotely), Rob DeFelice, GlennAnne Chabala, Sudha Suryadevara, Karen Huller, Terry Stevens; Heather Melck
2. Approval of November minutes - Approved
3. Introduction of Heather Melck – Aquatics Manager
 - a. BCA grant
 - i. Last year received \$2600; Heather received an additional grant for ADA chair
 - ii. Two new members of BCA Board; There is a vacancy on the board
 - iii. Historic trends give no indication of future success
 - iv. Scholarships focus more on hardship than grades
 - v. Proposed, approved
 1. Teaches Red Cross programs –
 - a. Full fee is \$100; \$40 fee goes straight to Red Cross
 - b. Any extra could be used for scholarships on the class
 - c. Cannot register someone without the Red Cross
 - d. Staff CPR is discounted (\$50)
 - e. Mannequins are 15 years old, they are breaking
 - f. 8 adult and 8 infant – no more than two people per mannequin
 - g. \$500 per mannequin – Big Red – has lights to indicate if correctly done
 - h. 5 adult mannequins are \$525; \$85 each AD trainers;
 - i. All we need is \$2,000
 - ii. Benefits the whole community to have more certified
 - i. Teaches babysitting
 - j. Jan 28th class
 - i. Market the classes better (Heather's hours are limited)

- ii. They are posted on RedCross.org
 - k. Center has 3 defibrillators (Senior Center, Aerobics and hallway)
 - vi. Water Polo introduction for 7th grade +
 - 1. High School team only had 2 girls (co-ed)
 - 2. 2 nets - \$735, balls - \$30 each
 - a. Paul Salamy is willing to provide old nets; need new netting
 - 3. Uniforms - \$300 for team set
 - 4. Sport is gaining traction and presents potential for kids to earn scholarships
 - 5. Another \$2,000
 - b. Eagle Scout ideas for the center
 - i. Re-doing the pool shed was too big of a project
 - ii. Within the next 9 months
 - iii. Community garden opportunities
 - 1. Turning wooden pallets into flower boxes
 - iv. Vegetables outside of Senior Patio
 - v. Sign like the High School Viking sign that would give a border/privacy; it would not have words
4. Staff Report
 - a. Member count –
 - i. New passholders 1470; 591 renewals
 - ii. Still cleansing data Holding steady under 2,000
 - iii. There will be new reporting in new year
 - b. Lower Level Renovation
 - i. Closets framed, drywall up, finishes chosen Electric almost completed
Finish date of 1/24
 - ii. Buca is on-site construction manager
 - iii. Given a tour
 - iv. No change orders presented-this belongs with lower level renovation
 - c. Mock Birthday Party
 - i. Sports Hero theme went well; fun was had
 - ii. UM Mom's club provided positive feedback
 - d. Update Program Preview
 - i. Debriefing generated tweaks to Program Preview
 - 1. Lack of participation/demonstration – People don't want to spend a lot of time there
 - 2. Next one is 2/22 – Summer Camp Guide unveiling
 - 3. No longer offering open cups of beverages
 - e. Exterior Building Signs
 - i. Back handicapped entrance signs have been ordered
 - ii. Elevator sign is here and just needs to be hung
 - iii. Working with electrician to see if backlighting is feasible for the front sign
Do have paint as a backup
 - iv. Roofing
 - 1. Company inspects roof monthly

- 2. Money in 2018 budget for new roof - \$1M
- f. UMBA Rental
 - i. Difficult to find a place that makes sense
 - 1. Storage bays disqualified because needed for storage, and some of what is stored is very valuable
 - 2. Lighting and floors have to be protected
 - 3. No proposal received yet
- g. Moss Rehab
 - i. Toured on 12/5 to evaluate for ongoing PT post-rehab
 - ii. Made notes on GroupX, equipment
 - iii. Will recommend this facility
- h. Pickleball
 - i. Two Sundays left in the year
 - ii. Efforts to make it palatable for everyone
 - iii. Has been going better
 - iv. Plan for January is to have generic open gym for pickleball 9-1
 - v. Someone will be there to observe over next 2-4 weeks and those observations will be shared in a meeting to make a recommendation to move forward
 - vi. Open Gym for 35+
 - vii. Exploring 2 novice, 2 intermediate, and 2 advanced courts
 - 1. There were suddenly 3x the player and there was chaos around passholder preferred courts
 - viii. Non-resident fee will pay \$10 for open gym; now \$5
 - ix. Will increase daily fee for non-resident to \$15; now \$10
 - 1. Greg will inform BOS
 - 2. Formal courtesy announcement will be made after that on signs and staff will be apprised
 - 3. Winter brochure does not reflect the change
 - x. Not sure how many people pay for the daily fee; seem to be many more open gyms
 - xi. May incentivize some to join, while others may be deterred
 - 1. Some have indicated they are considering joining
 - 2. Losing some will just create more room
 - xii. Residents should have first dibs
 - xiii. Considering not offering 5-day free guest passes to non-residents
 - xiv. Price had been higher and a player lobbied to bring it down
 - xv. If we invite people in, we want to give them a good experience
 - xvi. People come to front desk confused about Passholder-preferred signs Will only go up Sunday
 - xvii. 15 pickleball meetup groups with 3500 people
 - 1. Have our own Sunday Pickleball meetup
 - 2. Build a UM pickleball brand
 - 3. Dennis will not be the resource to run it
 - 4. Other townships that have their own Newtown Square –
 - 5. Upper Gwynned has outdoor
 - 6. Haverford, Watertown, Doylestown, Cornerstone
 - xviii. Color coded bracelets

1. Meetup gets yellow
 2. 5-day free pass is white
- i. C3AB reorganization
 - i. Next month will elect Chair, Vice Chair, and Secretary
 - ii. Temp Chair person will run the election
5. Board of Supervisors Liaison Report
 - a. At Environmental Advisory Counsel meeting Joe Brophy announced need for volunteers for various tasks
6. Park and Recreation Advisory Board Liaison Report
 - a. First annual holiday village was a great success
 - i. Well attended
 - ii. Performers at both ends
 - iii. Parking – fire engine in the driveway not letting people in where there were spots – request communication between sites
 1. Ross Road lot was full
 2. Candelbrook Rd full
 3. High attendance may require the event to be held at Heuser next year
 - b. Sports groups applied for 2018 grant money attended recent meeting
 - i. Gave brief presentation on programs
 - ii. Not in attendance: UMBA and football
 - iii. Accounting of money spent and received
 - c. Community garden groundbreaking postponed due to snow to later in 2018
7. Senior Representative Liaison Report
 - a. Between presidents with no expected date of when new president will take over
Awaiting Vice President appointment
 - b. Will create a job description for the Senior Liaison position for future candidates
 - c. Want to survey what might make seniors join
 - i. What would they want that isn't offered and
 - ii. Is there awareness about current offerings
 - d. Center tours for seniors are always offered, but they might not know that
 - e. Suggest scheduled tour at a particular time
 - f. 700 members
 - g. New 65+ retirees who have joined and not much for them to do
8. Old Business
 - a. Back door –
 - i. Can be opened with membership FOB
 - ii. Request into the director and IT to see if an apartment-style buzzer can be installed
 - iii. May not be best time with construction going on
 - b. Gerry will begin her corporate push in January
 - i. We have a few individual corporate members
 - ii. A small dental group joined
 - iii. Offered Gerry support in getting out to corporations

- iv. Rebranding Subcommittee efforts will be launched by media board next year

9. New Business

- a. Lounge – Tivia and Brett, the vendors, are losing money on supplies being used, misused by teenage boys whose parents will receive letters with pictures Gym attendants are aware
- b. 5-day trial end of December:
 - i. 316 last year
 - ii. 291 to date
 - iii. Saw 27% conversion rate last year
 - iv. 46 Lucille Roberts members took advantage of 5-day pass; 19 became passholders
 - v. Curves only closed Nov 30th; we saw 4 members
- c. Want community center car magnets – they work They are cheap

10. Adjournment