



UPPER MERION TOWNSHIP BOARD OF SUPERVISORS

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BOARD OF SUPERVISORS

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TOWNSHIP MANAGER/ SECRETARY-TREASURER

DAVID G. KRAYNIK

TOWNSHIP SOLICITOR

FIRM OF:
HAMBURG, RUBIN, MULLIN,
MAXWELL & LUPIN, P.C.

MINUTES

Community Center Complex Advisory Board August 21, 2018 7:30pm

- 1) Attendance: Paul Kubler, Karen Huller, Sudha Suryadevara, Sharon Davis, Greg Waks, Rob DeFelice, Chris Levy, Terry Stevens, Gerri Vattimo, Paul Salamy
- 2) Pledge of Allegiance
- 3) Approval of July 17th minutes - Approved
- 4) Marketing/Sponsorship Update from Gerri Vattimo
 - a) Will be putting a booklet together
 - b) Local companies have sent a folded letter and info for concerts so far
 - c) Banner program
 - i) Tying all key events to banner program; have only been at concerts so far
 - (1) Earth day
 - (2) Holiday village
 - (3) Community Day
 - (4) 4th of July
 - ii) When you sponsor C3 at any of 3 levels, you will be a part of a group logo banner
 - (1) Platinum – soft nylon banner hanging in C3 for 24 months – 4'x8'
 - d) Other fundable opportunities
 - i) Farmers market
 - ii) Pool (fence)
 - iii) Fields
 - (1) We don't get revenue from fences and board; clubs get it
 - (2) Some ask how/if we can get that back
 - (3) May mean redesigning all funding
 - (4) Sports do not pay to use the fields; they do pay for "in kind" services/maintenance
 - (5) Basketball does
 - (6) Getting \$5K per year for 3 years
 - (7) Went through a professional company to get that %
 - iv) Beechtree/ADC

- e) Promotes the centrality of community center
- f) P&R gave preliminary OK for half page ads in activity guides
- g) Company display tables can also be included
- h) Sponsor names will be on website
 - i) Wishes to offer more in digital media to sponsors;
 - (1) Some on media advisory board are not for it
 - ii) Stream clean up on 29th. There is a click through to state and partners; not an advertisement, but an example of how the site can be used to optimize the program
 - iii) \$9K for township lines, \$3K in postage
- i) Will take time to put quality into it
- j) Amanda will design
- k) Hope infographic will go out in January/1st quarter
- l) P&R board recommended she present this to our board first
- m) Greg instructed to BOS workshop
- n) Will go out to EDDM; wants people to ask their companies all over the local area
- o) Paul Salami– Rob Devers came to P&R board meeting. They are selling signage on scoreboard
- p) Maybe parks are run down because we haven't done any funding for them

5) Staff Report

- i) Program Preview recap
 - (1) August 9th program preview
 - (2) Unveiled fall guide
 - (3) Had a fall themed party
 - (4) 16 instructors
 - (5) Well attended considering nice weather
 - (6) Taking registrations for fall programs
- ii) MCGOPA event 9/15
 - (1) C3 year 2 and MCGOPA 1st year
 - (2) 6:30-8:30
 - (3) Gerri is helping with producing donated food (Seasons 52) for deserts and hors d'oeuvres, balloon arch, etc.
 - (4) 1 ticket – 1 drink and then cash bar
 - (5) Erica Spott bought a series of paintings
 - (6) There is no arrow on main floor to point to gallery; there is downstairs
 - (a) Have MCGOPA paint a sign
 - (7) Perhaps right below the senior center and P&R
 - (8) Is advertised on inside TV, but not the cable channel
 - (9) UMGA crew will be there
 - (a) Footage can be converted into spots
 - (b) UMGA hasn't been here since the 1 year party
 - (c) Some marketing department interns took a bunch of photos and videos of center activities and camps
 - (d) Have supervisors (Tina, maybe Greg) do a mini-informational video
 - (e) Ask MCGOPA to put something together
- iii) UMT Foundation
 - (1) Haven't received any additional requests
 - (2) Did the recipients use their memberships?
 - (a) 2 pool memberships
 - (i) One family, 2 visits (Starting 7/1)
 - (ii) 2nd family > no visits
 - (b) Center
 - (i) 3 memberships;

- (ii) 1 family no visits
 - (iii) 1 family made 11 visits
 - (iv) 2 members of another family had 5 visits
 - (v) New school year about to start may mean change in frequency
- (c) Vincent on Foundation board was concerned that they might not live close enough to use it
- (d) Rambler is affordable way to get here
 - (i) Free for seniors with PennDot
 - (ii) 10 trips for \$10
 - (iii) Free from kids under 7
 - (iv) \$.50 for kids 7-17
- iv) Passholder Update
 - (a) Total passholders – 2304; 701 new; 504 renewals
 - (b) Pool membership update – 2152 at this point
 - (i) Last year 2169 for pool. Down a bit. It's been very rainy
 - (ii) Guest passes are up, helping revenue stay steady
 - (iii) Karen spoke with 4 families who would have joined after 7/4 if there had been a prorated fee
- v) Buzzer installed
 - (1) Not operational yet
 - (2) Was installed
 - (3) Terry got e-mail from Dick
 - (a) What password will they assign us?
 - (b) There's a camera and when they see you they buzz you in
- vi) 2019 Budget
 - (1) In the process of working on it
 - (2) Got schedule; have until September 21 to submit it
 - (3) Any big capital purchases
 - (a) The sign (was funded already)
 - (b) Shade structure for pool
- vii) Temporary Entrance Sign
 - (1) Replace vinyl sign
 - (2) GlennAnne reached out to sign maker
 - (3) \$900 for manufacturing and installation
 - (4) Reviewed renderings
 - (a) White background over dark
 - (b) Navy background for pool/senior center
 - (c) We are in favor
 - (d) Timeframe is undetermined; Sudha
 - (e) Get solar lights to make sign visible
 - (f) Compare to getting electricity running out there
- viii) Pool feasibility study
 - (1) Has operated pool for 3 full seasons with various improvements
 - (a) Bathrooms
 - (b) Lighting
 - (c) Filters
 - (d) Painting
 - (e) ADA ramp
 - (2) Devise plan to move forward
 - (3) \$25K
 - (4) Dan mentioned Upper Dublin did one around that range
 - (5) Exploring possibilities for expansion

- (6) How much will it cost to keep the pool up to community standards vs. if/when a rebuild/remodel is necessary
- (7) Will potentially influence what may happen with the house on the corner
- (8) Pool was designed in 1960s.
- (9) There is room to put something else, but want to make sure the space is used most effectively to serve needs and efficiently
- (10) Paul – 2 pools closed down because they can't sustain members; we are so fortunate
- (11) 6 swim meets and 3-4 other events may fill parking lots
- (12) There is a limit to swimmers, though we are far from it
- (13) There is a limit to parking; no complaints this year
 - (a) Can the Rambler be rented for events? Run by Greater Valley Forge Tourist Association
 - (b) Pay for valet parking
 - (c) Paul – Accommodating activities plus members; have been able to work around it
- (14) If BOS wants to do it, it will be done; the township can afford it
 - (a) Rob, Evelyn comment – just because the township has the money, doesn't mean we spend it
 - (b) Feasibility study done in 2010 for the community center did not include this pool as it is
- (15) Possible future improvements
 - (a) Make 50m pool deeper, could have USA meets paying top dollar (if there was ample parking)
 - (b) Splash pad requests from time to time
- (16) Crow Creek Trail will give direct access to middle school parking lot
 - (a) 2019-2020
 - (b) Bridge over the stream and through the woods; path will be paved
 - (c) Expect options, plan, financial viability, what will happen if nothing changes
- (17) Paul Kubler put feasibility study to a vote
 - (a) Some members voted but some wanted more information
 - (b) Board agreed to delay vote
 - (c) Heather come to next meeting to discuss further
 - (d) Would like to see Upper Dublin's before voting
- (18) Grants may be available

ix) Roof update –

- (1) Roof was leaking during rain event
- (2) Waiting for engineering report
- (3) Greg – there is a seam line issue, and there is another issue where water was coming in
- (4) Will be given 3-4 options that will resolve those issues
- (5) Rain event did not alter plans moving forward; were already intending to replace roof to prevent leaks
- (6) 5 feet of water came up from creek; roof would not prevent that
- (7) Hal will be receiving that and will make a recommendation to Board on how to proceed
 - (a) Why? There are a few contractors who can work on this
 - (b) Not sure of who engineer is
- (8) Rob – Vinyl Duralast roof is his recommendation
 - (a) Lighter/stronger and best system available
 - (b) Is on several other buildings
- (9) Board will make decision

- 6) Board of Supervisors Liaison Report
 - a) Parks got hit very hard from flooding event
 - i) Chris walked through Walker Field
 - (1) Paul Salami – Friday afternoon
 - (2) There are 50 cadets from VFMA taking a bus to do some clean up in coordination with Mike Scioli (UMBA)
 - ii) Sweetbriar was slammed
 - iii) No plans yet to rehab
 - iv) Huge tree down in Sweetbriar
 - v) Creek Clean up September 29th – meet at township meeting
 - (1) Wants feedback from residents to determine biggest need
 - (2) Ask for corporate clean up volunteers
 - (3) PECO builds playground every other year
 - (4) Paul will mention to Dan/Sudha
 - (5) April is volunteer month at PECO
 - (6) Vanguard and BB&T do a lot of volunteering
 - vi) It needs many fingers and rakes to pick stuff up
 - vii) New clubhouse/snack bar that needs clean up
 - viii) Fences weren't all the way down, but some were off
 - (1) May just need to be pushed back
 - (2) Fixable
 - b) The corner house
 - i) Officially closed
 - ii) Long term plans for the house will wait
 - iii) Don't know if house is usable; they have some ideas
 - iv) Was told it was not pretty
 - v) Shrubs will be removed so that sign will be visible
 - vi) Sudha – reach out to advisory board to put the sign on September agenda and attend or have GA attend
 - c) Community Luncheon
 - i) Sunday 11/4 at noon
 - ii) Same day as Pickleball tournament, which is 12 PM -5 PM
 - iii) Eagles do not play that day
 - iv) It's possible that if 3 Supervisors can't come they move the date

- 7) Park and Recreation Advisory Board Liaison Report
 - a) Dana Augustine was appointed
 - b) Ribbon cuttings; 6 PM
 - i) School district is asking people to RSVP
 - ii) Caley Aug 29
 - iii) Gulph on 30th
 - c) Emerald Ash Borer remediation will be completed by end of October
 - d) 9 engineers have submitted RFQs for Crows Creek Project
 - e) Heuser Park tree planting on trail Oct 27th
 - i) 80 people needed to do it right
 - ii) Planting 80 trees
 - iii) If more show up, can do clean up
 - iv) Club house needs painting
 - (1) Will be professionally painted
 - (2) Rob wants local contractors to get the work
 - v) Fields survived the floods

- 8) Senior Center Representative Liaison Report
 - a) People who sit in office see the parking lot observe moms with more than 1 child and equipment are in danger of speeders
 - i) People also run the stop signs
 - ii) People also speed through the swimming parking lot to get to their classes on time
 - iii) Speed hump or table should be explored
 - iv) Ask to be put in the budget in cooperation with UM Police
 - b) Handicapped spots
 - i) Observed that 2 regular Zumba class attendees use the handicapped spots
 - ii) Should we add more handicapped spots
 - iii) It should be reported
 - iv) Perhaps leave a note on the car
 - c) Scout leader reached out to Dan and Dan passed it along Dick
 - i) Wants girls scout troop (4-6th grade) involved with Senior Center
 - ii) They're in school when the center is open
 - iii) Pen Pals is an idea
 - iv) Could come on days off school – Election Day
 - v) Technology lessons
 - vi) Planting flowers or weeding
 - d) Damage to senior center came in through patio to kitchen, great room
 - i) Brought fans and vacuum cleaners
 - ii) Gerry T checked out the areas that got wet
 - iii) Doors in great room don't meet
 - iv) Sudha will make Gerry aware
 - e) Members are reluctant to ask for help
 - i) Dan had come in to tell them we are hear to help
 - ii) E.g. Chairman of the Garden Club was told by someone they were not allowed when they weed to throw them out in the trash cans there; they have take weeds with them or dump over the side.
 - iii) Put a communication book at the front desk for people to put down their thoughts or concerns

- 9) Old Business
 - a) GlennAnne will be going to council meetings for Bridgeport and Conshohocken
 - b) There was a UM P&R table at Bridgeport Night Out
 - c) Increase in court fees revenue compared to last year?
 - i) Are we going to raise court rates?
 - ii) Haven't discussed that
 - iii) Currently \$85 depending on non-resident
 - d) Court maintenance was scheduled for Labor Day week
 - i) Sudha will touch base with Gerry to see if things are still on schedule
 - ii) Maintained staff doing the floors was discussed
 - (1) Gerry is getting quotes
 - (2) Same vendor as last year won't be back
 - e) Backlighting for front sign
 - i) Got pricing
 - ii) Putting in budget for 2019
 - f) Had an outside board member rent the pool pavilion
 - i) 40 people paid
 - ii) 50+ people attended
 - iii) Told Heather that they would not pay because they are a community board member
 - iv) Gave an office worker a hard time
 - v) Brought in outside food, which is prohibited

- (1) May be justifiable reasons to bringing in food (dietary restrictions)
- (2) Was given permission by Heather
- vi) Brought in glass and broke it by locker rooms
- vii) There are no obvious justifiable reasons for using glass
- viii) Being on a board does not give you preferential treatment
- ix) Greg has not seen or heard from this person
- x) Sometimes people lose their cool when they make a mistake
- xi) Should have known the rules, but could have been embarrassed to not have known the rules
- g) School districts' people got good discounts to community center, but people who work here received nothing
 - i) District purchased a bulk membership
 - ii) We should look at that
 - iii) Not just a token of appreciation; gives them an inside usage
 - iv) Concerns: It could open up other organization who want free access
 - v) It doesn't become free to township employees
 - vi) Have a day of appreciation where they can come in and use free?
 - (1) Sudha will explore
- h) We will not do a basement during this meeting; carpets are up

10) New Business

- a) Open House
 - i) Facebook criticism of community center during floods
 - ii) Many who criticize may never have been here
 - (1) Center has done community days before
 - (2) Have a day where it's open to anyone who wants to come in and look/use
 - (3) Publicize well on FB groups
 - (4) About the message – we welcome all, including naysayers
 - (5) 5 day pass in the fall
 - (6) People may not be available
 - (7) Split in 2 half days?
 - (8) People show up for free stuff
 - (a) Schwag
 - (b) Food
 - (c) Door prizes
 - (9) Sudha will look at schedule to see when there would be time and space to accommodate that
 - iii) Many Bob White families go to Lifetime
 - iv) Where are people in this community feeding their need for community?
 - v) Former supervisor believed is not the townships responsibility to entertain
 - (1) If you want a pool, dig a hole
 - (2) He was fine with the pool when it was private
 - (3) Didn't think the township should in the P&R business
- b) Ceiling tiles that were damaged were replaced a while ago
 - (1) Not sure about what happened about tiles damaged this past week
 - (2) Sudha will check with him

11) Adjournment