



Media Communications Advisory Board Meeting Minutes - 7/13/2015

Attendance: H. David Rassbach, Howard Hoffman, William Carroll, Portia Waller, Jim Kravitz, Pete Kuhn, Eileen Rodrigue, Don Herbert, Carla Showell-Lee, Greg Waks. Guest - John Tallman

7:00PM, Meeting called to order by Chairman Rassbach

I. Pledge of Allegiance

II. Approval of June 2015 MCAB Minutes

III. Chairman no comments

IV. Reports

- 1) **Wireless Communications Facilities/DAS Ordinance – DAS Zoning Ordinance.**
Sub-committee of Howard Hoffman & Jim Kravitz formed. Township desires an ordinance quickly to deal with these issues. Guest, John Tallman of the Zoning Hearing Board shared his knowledge of DAS. MCAB does not normally meet in August but due to the urgent nature of the DAS Zoning Ordinance an August MCAB may be necessary.
- 2) **LED Message Board Update – Don Herbert**
The LED Board has been ordered through Advantage LED and Northstar Electric Services, Jeffersonville, PA will be the installer for the LED Sign. Moving ahead with developing a guide for LED messages.
- 3) **Emergency Notification Policy – David Rassbach**
Sub-committee of David, Howard, & Bill did not have a chance to meet. Update will be provided at September MCAB Meeting.
- 4) **PUBLIC INFORMATION OFFICER – Carla Showell-Lee**
*Carla shared possibility of losing PIO Assistant, Justin Friend. Carla shared chart outlining the need for help within the PIO Office and requested the support of hiring additional staff in light of the increased demands of the PIO Office.

Meeting adjourned at 8:30PM