

MCAB Board Minutes

Date: October 12, 2015

Board Member

Attendance

David Rassbach (Chairman)	Not Present
Howard Hoffman (Vice Chairman)	Present
Jim Kravitz	Present
Peter Kuhn	Present
Porsche Waller	Present
Bill Carroll	Not Present
Eileen Rodrique	Not Present
Greg Waks (Supervisor Liaison)	Present
Carla Showell-Lee (Staff Liaison)	Present

Called to Order: 7:02pm

I. Pledge of Allegiance

II. Approval of the Minutes

Jim Kravitz made a motion to approve the minutes from the September meeting with corrections. Pete Kuhn seconded the motion.

III. Comments from the Chairman

In Chairman Rassbach's absence, Howard Hoffman reported that Chairman Rassbach would like to postpone the meeting with Chief Nolan and Chief Waters until the MCAB has time to review and discuss the proposed Emergency Communications with public procedures.

III. Reports

A. LED Message Board issues

Carla Showell-Lee reported that Advantage LED is planning on coming and painting the LED Message Board to closer resemble the brick type that closer matches the brick on the township building. Advantage LED is saying that the paint will last the life of the message board. There was discussion as to if the message board should be painted or left as it is. The board also brought up concerns about other issues with the message sign,

such as the upper address is not being illuminated and other issues. It was recommended by the board that the township withhold final payment to Advantage LED until all of the issues are rectified. Also, the township seals are done and will be installed this week by Advantage LED

B. LED Message Board Usage Policy

Carla Showell-Lee review the proposed LED message board usage policy with the MCAB. There was some discussion on the policy that followed.

C. WCF/DAS ordinance

Greg Waks gave the MCAB an update on the WCF/DAS meeting with the Board of Supervisors regarding the proposed DAS ordinance. The Board of Supervisors were in agreement with the vast majority of recommendations from the MCAB in regards to the proposed WCF/DAS ordinance.

D. Comcast Franchise Agreement

Howard Hoffman reported that he, David Rassbach and David Kraynick had a discussion regarding the DAS issues in the proposed Comcast Franchise agreement.

IV. New Business

A. New Hires for the Public Information Office

Carla Showell-Lee reported that she is in the process of hiring a Social Media Assistant for the Public Information Office.

B. Township Lines Fall Issue

The MCAB reviewed the Fall issue of Township Lines. The MCAB would like to get an accounting update or audit of the advertising revenues of Township Lines and the revenue sharing with the township from Franklin Maps.

C. Township Website Update

Carla Showell-Lee reported that the website update subcommittee has not met since July but will be meeting again to discuss updates to the township website. It was noted by the MCAB that the township website is still NOT mobile compatible.

VI. Adjournment

The meeting was adjourned at 8:15p.m.