

# MCAB Board Minutes

Date: April 19, 2018

<u>Board Member</u>	<u>Attendance</u>
Howard Hoffman (Chairman)	Present
David Rassbach (Vice Chairman)	Present
Jim Kravitz (Secretary)	Present
Peter Kuhn	Present
Bill Carroll	Present
Portia Waller	Present
Greg Waks (Supervisor Liaison)	Present
Allison Pimm (Staff Liaison)	Present
Don Herbert (Staff Liaison)	Present

Called to Order: 7:03pm

## **I. Pledge of Allegiance**

## **II. Approval of February and March 2018 Meeting Minutes**

The Board reviewed and approved the February and March 2018 meeting minutes with revisions. David Rassbach made a motion to accept the minutes with revisions which was seconded by Pete Kuhn

## **III. Comments from the Chairman**

There were no comments from the Chairman.

## **IV. Reports**

- Board of Supervisors/Media and Communications Advisory Board Joint Meeting Planning and Discussion

The MCAB, with slide show presentation details from Don Herbert, reviewed and discussed the presentation the MCAB will have with the Board of Supervisors.

## **IV. Reports (Cont.)**

### **- DECA Club Assistance with Township Lines Publication**

The MCAB is scheduled to meet with Jen McCarthy at the May MCAB meeting to discuss the possibility of the Upper Merion High School DECA club participating in the production of the Township Lines publication.

### **- Township Branding**

The MCAB with the assistance of Allison Pimm (CIO) is looking at Branding Agencies to assist with the Township's Brand Alignment.

## **V. Adjournment**

Portia Waller made a motion to adjourn. It was seconded by Pete Kuhn.

The meeting was adjourned at 8:20p.m.