

# MCAB Board Minutes

Date: June 11, 2018

<u>Board Member</u>	<u>Attendance</u>
Howard Hoffman (Chairman)	Present
David Rassbach (Vice Chairman)	Present
Jim Kravitz (Secretary)	Present
Peter Kuhn	Present
Bill Carroll	Not Present
Portia Waller	Not Present
Greg Waks (Supervisor Liaison)	Present
Allison Pimm (Staff Liaison)	Present
Don Herbert (Staff Liaison)	Not present

Called to Order: 7:03pm

## **I. Pledge of Allegiance**

## **II. Approval of February and March 2018 Meeting Minutes**

The Board reviewed and approved the May 2018 meeting minutes . Howard Hoffman made a motion to accept the minutes. They were accepted by David Rassbach and were seconded by Pete Kuhn.

## **III. Comments from the Chairman**

Chairman Hoffman made a comment that we are moving forward with the DECA club of the Upper Merion High School selling advertisements in the Township Lines Publication and we are pleased with the progress.

## **IV. Reports**

### **- Franklin & Marshall Community Survey Discussion**

Allison Pimm sent out a notice to all township departments to forward to her any questions or topics they would like included in the upcoming township survey. She expects to have feedback from the departments for the July meeting.

## **IV. Reports (Cont.)**

### **- Township Branding Initiative Discussion**

Allison Pimm (CIO) reached out to multiple branding agencies for a proposal for township branding is awaiting responses from all of the agencies contacted.

## **V. New Business**

### **- 2018 Goals and Objectives**

The MCAB discussed goals and objectives for 2018 including the Township Branding Initiative, partnership with DECA for selling advertisements in the Township Lines publication, Identify and implement an agenda management system for the Board of Supervisors and the public and a citizen action center.

## **VI. Adjournment**

Pete Kuhn made a motion to adjourn. It was seconded by Jim Kravitz.

The meeting was adjourned at 8:10p.m.