

Media Communications Advisory Board
December 10, 2018

Minutes

Howard Hoffman
David Rassbach
Bill Carrol
Peter Kuhn
Michael Cusack
Allison Pimm

12/10/18

7:08 called to order

Pledge of Allegiance

Approval of minutes Motion to accept- Peter Kuhn, Bill Carrol 2nd

Comments from the Chairman

None

Old Business/Reports

DECA

Students have been prepping for Districts, We will readdress after the first of the year.

We need to decide if we go with two issues with no ads, or three issues with advertising.

Allison has received compliments of the quality of the current publication.

Community Survey Discussion

Media Communications Advisory Board has been presented with all relevant information.

The Board of Supervisors has reviewed the current questions and will provide feedback after the first of the year.

Digital Content Coordinator

Job description has been finalized, will be posted by the end of the month.

Brand Migration RFP Discussion

Will continue discussion when Supervisor Waks is present

New Business

No new business

Bill Carroll motioned to adjourn at 7:56. Second by David Rassbach.

Adjourned 7:56pm