

Media Communications Advisory Board (MCAB) – Minutes

June 11, 2019

Board Member

Howard Hoffman (Chairman) – Present
David Rassbach (Vice Chairman) – Absent
Michael Cusack (Secretary) – Present
Bill Carroll – Absent
Peter Kuhn – Present
Portia Walker – Absent
Jim Kravitz – Present
Greg Waks (Supervisor Liaison) – Present
Allison Pimm (Staff Liaison) – Present

Call to Order: 7:04 p.m.

Pledge of Allegiance

Approval of May 13, 2019 Meeting Minutes

The Board reviewed and approved the May 13, 2019 meeting minutes. Peter Kuhn made a motion to accept the minutes, Michael Cusack seconded, and all board members voted in favor of approval.

Old Business / Reports

1. Community Survey Update / Discussion

Allison Pimm reported that Franklin and Marshall and the Township will begin promoting and making residents aware of upcoming survey. Franklin and Marshall will begin calling residents to conduct the survey beginning Monday, July 8.

2. Township Lines

Allison Pimm reported that she, Pete Kuhn, and Jim Kravitz met with Alice Hope, president of the school board, and Dr. Toleno, school district superintendent, to discuss working with other school clubs to sell advertisements in the Township Lines publication. Dr. Toleno will discuss the proposition with the school principal and get back to the MCAB.

3. Brand Migration Update

Allison Pimm sent a list of Township logos, their uses, and the stakeholders to Kim Friedman. Kim will review and get back to the MCAB re: next steps.

New Business

Adjournment

Pete Kuhn made motion to adjourn at 8:33 p.m. Jim Kravitz seconded.