

MCAB Board Minutes

Date: July 8, 2019

<u>Board Member</u>	<u>Attendance</u>
Howard Hoffman (Chairman)	Present
David Rassbach (Vice Chairman)	Present
Michael Cusack (Secretary)	Absent
Jim Kravitz	Present
Peter Kuhn	Present
Bill Carroll	Present
Portia Waller	Present
Greg Waks (Supervisor Liaison)	Present
Allison Pimm (Staff Liaison)	Present

Called to Order: 7:03pm

I. Pledge of Allegiance

II. Approval of June 2019 Meeting Minutes

The Board reviewed and approved the June 2019 meeting minutes with revisions. David Rassbach made a motion to accept the minutes. The motion was seconded by Bill Carroll.

III. Comments from the Chairman

Chairman Hoffman made a comment that Upper Merion 4th of July fireworks and community gathering at Heuser Park was very well done and received great attendance from the citizens of our township.

IV. Reports

- Community Survey Update

Allison Pimm reported that Franklin and Marshall began to conduct the community survey on July 8, 2019. Some community citizens have already received a postcard in the mail stating that they have been chosen to participate in the survey. If township citizens have not received a postcard to participate, they can still voice their answers to the survey by logging into the township website. There is a link on the website that will direct them to the Franklin & Marshall survey website where they can answer the survey questions. It will take F&M about 2 to 3 weeks to complete the survey and then 2 to 3 weeks to compile the data and generate reports for Upper Merion.

- Township Lines Advertisement Sales Update

Allison Pimm did a follow up email with Dr. Toleno, the school district superintendent, to see if any progress has been made as to working with other high school clubs to sell advertisements in the Township Lines publication. We are awaiting an update.

- Brand Migration Update

Allison Pimm contacted Kim Friedman to see what is the next step that the township needs to take to unify our many township brands. We are awaiting a reply.

- Social Media Policy

Allison Pimm reported that she sent the township's current social media policy document to Joe McGrory (township solicitor) for his review and comments as to any updates or corrections that need to be done to the policy. She is awaiting his feedback.

- Township Maps

Allison Pimm reported that the new Upper Merion Township maps are being mailed to township residences now. Citizens should be receiving them currently.

V. New Business

- New Township Manager

Supervisor Waks reported that the township has hired a new township manager, Tony Hamaday. He has extensive experience and most currently has been the township manager of Marple Township. He will assume the new role on Monday, July 15, 2019.

VI. Adjournment

David Rassbach made a motion to adjourn. It was seconded by Bill Carroll.

The meeting was adjourned at 7:32 p.m.