

# UPPER MERION TOWNSHIP HOMETOWN HEROES BANNER PROGRAM APPLICATION

## Mission

Honor and recognize Upper Merion Township servicemen and women and their families who have served or given their lives to our country in the United States Armed Forces.

## Application Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in Upper Merion Township at some point in their lifetime
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard, Merchant Marines
3. Honorably Discharged Veteran, Living or Deceased

## Banner Design, Display Time Frame & Location

Banners are approximately 24"x 48", heavy duty (18 oz) vinyl material and include service person's name, rank, branch of service, era of service, dates of service, any medals/distinctions, photo, and "sponsored by" name.

Banners will be displayed on poles at the following Township properties – **Select your location preference:**

The Township Building (Limited Spots Available)     The Community Center/Pool Complex (No Spots Available)     Heuser Park (Many Spots Available)

*(Note: Specific poles on the location cannot be requested.)*

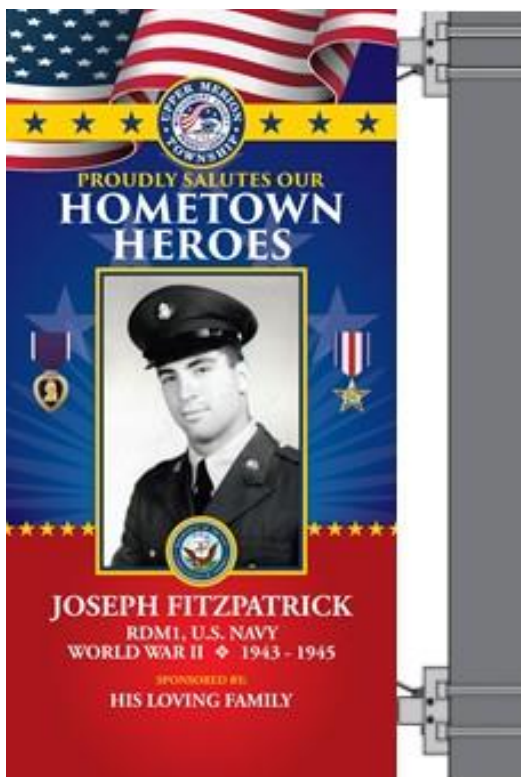
Banners will be displayed **for a two-year period**. After agreed time, banners are offered as a keepsake to the sponsors. Sponsors are invited to renew their Hero's registration and purchase a fresh banner at that time.

## Banner Photograph (Required)

Include a photograph of the **veteran in uniform, preferably a service portrait**. **Submit the photograph with the application** (5x7 or larger if possible). The better the quality photograph, the better the image on the banner. The photo will be scanned at the Township and returned to the sponsor. We will accept a digital photograph.

24"

48"



## Hometown Heroes Banner Design

The banner will measure 24" x 48", and feature a photo of the Veteran, with their Name, Rank, Branch of Service, Era of Service / Years in Service, Medals (prestigious), and a Sponsored By section with Sponsor Name

## Contact & Questions

For questions or more information on the Upper Merion Township Hometowns Heroes Banner Program, please call the Township Administration Office at 610-265-2600 x1229 or email [gvattimo@umtownship.org](mailto:gvattimo@umtownship.org).



BANNER DESIGN EXAMPLE

# UPPER MERION TOWNSHIP HOMETOWN HEROES BANNER PROGRAM APPLICATION

Date of Application Submission: \_\_\_\_\_

Hero Information	
Full Name (First, M.I., Last) as it will appear on banner:	
Rank:	Branch of Armed Forces:
Era of Service (*See options below):	Mon/Year of Enlistment to Mon/Year of Discharge:
Medals (prestigious - Purple Heart, Medal of Honor, etc.):	Is Veteran _Alive, _Deceased, _KIA, _POW/MIA?

### Era of Service - Official DOD Dates

**Dates of Service:** \_\_\_\_\_  
**Global War on Terror:** September 11, 2001 - Present  
**Persian Gulf War:** August 2, 1990 - August 31, 1991  
**Cold War:** September 2, 1945 - December 26, 1991

**Vietnam Era:** February 28, 1961 - May 7, 1975  
**Korean Conflict Era:** June 27, 1950 - January 31, 1955  
**WWII Era:** December 7, 1941 - December 31, 1946  
**WWI Era:** April 6, 1917 - November 11, 1918

Sponsor Information	
Contact Name:	Relationship to Veteran:
Phone:	Email:
Address:	
<p><b>The following will be printed on your banner as written:</b></p> <p><b>Sponsored by:</b> _____ (i.e. The Smith Family, Miller Family, John &amp; Kathy Miller, The Children of Joe Smith, His Loving Family)</p> <hr/> <p>Secure the photograph of the Hero you would like to use on the banner, and submit with the application. (5x7 or larger if possible).</p> <p><b>Photo Release:</b>            I hereby grant Upper Merion Township permission to use the attached photo, which includes a likeness of myself or of my relative, in the Upper Merion Township Hometown Hero Banner Program. The Township may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct.</p>	
Printed Name:	
Signature	Date:

### Completed submission should include the following:

1. Completed Application
2. Photograph & signed photo release
3. Copy of Military Verification Form (Military ID, DD214) – For more on verifying military records, go to [National Veterans Service Records website](http://NationalVeteransServiceRecords.com).
4. Check for \$85 written to Upper Merion Township. Address: 175 W. Valley Forge Rd. King of Prussia, PA 19406

### Contact & Questions

For questions about the Banner Program, call Gerri directly at the Upper Merion Township Admin office at 484-636-3899 or email at [gvattimo@umtownship.org](mailto:gvattimo@umtownship.org)

