

MEDIA COMMUNICATIONS ADVISORY BOARD

Hybrid Meeting: Virtual and Administration Conference Room

February 13, 2023 Meeting at 7:00PM

MINUTES

ATTENDANCE

Howard Hoffman (Chairman)	Present	Michael Cardeiro	Present
David Rassbach (Vice-Chairman).....	Present	Maria Pemberton (Student Member).....	Present
Bill Carroll	Present		
Peter Kuhn.....	Present	Greg Waks (Supervisor Liaison).....	Absent
Portia Waller	Present	Don Herbert (Staff Liaison).....	Present
Jim Kravitz	Present	Tiffany Bellamy (Communications Coord.)	Present

The meeting was called to order at 7:02 PM.

I. Pledge of Allegiance

II. Approval of Minutes

1. January 2023

- Pete motioned to approve the Minutes and Bill seconded. The motion passed unanimously.

III. Comments from Chairperson

1. The Chair commented that the Minutes are excellent being comprehensive and concise.

IV. Reports

1. Joint Meeting – April 20, 2023 at 8:30 PM

- Potential topics for the Joint meeting were discussed

2. Update on Website Storage Needs

- Don reported that the Township does not have a need for a publicly-accessible large-file archive for the web site. The issue is limited to a few requests for development plans while the project is active.

3. Update on LED Sign Replacement

- Don presented a quote from KC Signs which includes replacing all of the components above the faux-brick base as well as installing illuminated seals on the base.
- Don reported investigating the new Whitemarsh Township LED sign and will contact the company that installed.

4. Potential LED Sign Locations

- Don reported that no pumping stations other than the River Road/Rt 320 location are appropriate.
- Don will try to contact PennDOT about the possibility of installing along a state road.

5. Update on Identity Management Plan Presentation – Results of BOS Workshop

- David reported on the presentation made to the Supervisors during the last BOS Workshop.
- The MCAB would like a commitment from the Supervisors before creating an RFP for the initiative.

6. Discussion on Homelessness and Food Insufficiency in Upper Merion Township

- Maria reported that she reached out to the school district's social worker for information about their programs but has not received a response yet. Maria also contacted the Community Cupboard and was informed about an initiative the Cupboard is not quite ready to announce yet.
- Howard will work with Maria in contacting the school district again.

V. New Business

1. No new business was brought before the board.

VI. Adjournment

1. With nothing further for the good of the group, Bill made a motion for adjournment and Portia seconded. The motion passed unanimously.
 - The meeting was adjourned at 8:52 PM.