

Upper Merion Farmers Market Advisory Board

February 21, 2023- 7:00PM

Meeting Minutes

The Upper Merion Farmers Market Advisory Board meeting took place on February 21, 2023. The meeting was called to order 7:10 p.m. followed by the Pledge of Allegiance.

ROLL CALL:

Present in person were Lauren Dare; Tina Garzillo, BOS Liaison; Brian Sell; Eric Huhn; Susan Saraceni; Koren Draper;

Present on Zoom: Beth Nachman

Minutes:

Approval of January 17, 2023 minutes. First – Eric Huhn; Second – Lauren Dare

Old Business

Brian Sells handed out stats for 2022 season.

Nor-View Farm meeting:

From Tina Garzillo:

- 1) Pubic works will pave the market area by the first week of April 2023 with three inches of asphalt. Millings were not sufficient for ADA compliance.
- 2) Canopy has not been ordered. An 80x40 tent is to be ordered with partial sides. It is not a permanent structure because it does not have high wind capacity. 30x30 tent is already available. Public works, Dave Dolga, Farm Supervisor, and his team will be responsible for the tents.
- 3) The area will be surveyed.
- 4) Because of topography and water flow/flood concerns, the location of the pole barn needs to be revisited.
- 5) The size and dimension of the pole barn needs to be determined.

Koren noted the need for accessibility all around the pole barn.

Comment made about need to expand hours of operation, especially for food trucks.

Sue Saraceni to send thank you email to Dave Dolga for meeting the board at the farm to review layout.

Tina requested Sue's previous farm sign emails.

New Business

Food Trucks – Mumbai Fusion and Federal Donuts will be weekly all season. Additional non-competing food trucks will be allowed.

Marketing – Tina working with Gerri Vattimo.

Meeting location – due to lack of sufficient parking at the community center, Brian will work on getting a room at the township building for the meetings.

Staff Liasion Comments from Brian Sell

Consortium 2.0 went well due to BCA grant.

Brian will be playing Charlie Brown at Venice Island in Manayunk.

Evan resigned. He was Brian's counterpart.

The market has 23 vendor apps and two possible sponsors.

New vendors: Kog Hill Winery, Succession Fermenting, Franks Fine Swine, Plant Station Pasta Company.

Board Liasion Comments from Tina Garzillo

April 22, 2023 is Earth Day.

Meeting adjourned at 8:31pm. Motioned by Eric first and Sue second.