

## Upper Merion Farmers Market Advisory Board

March 21, 2023- 7:00PM

### Meeting Minutes

The Upper Merion Farmers Market Advisory Board meeting took place on March 21, 2023. The meeting was called to order 7:02 p.m. followed by the Pledge of Allegiance.

#### **ROLL CALL:**

Present in person were Lauren Dare; Tina Garzillo, BOS Liaison; Eric Huhn; Susan Saraceni; Koren Draper; Beth Nachman

#### **Minutes:**

Approval of February 21, 2023 minutes. First – Eric Huhn; Second – Lauren Dare

#### **Old Business**

Nor-View Farm

Vendors: 36 possibilities (2 food trucks, 10 full season, 19 weekly, 5 partial)

There were 103 likes on Instagram regarding the move of the market to Nor-View Farm.

Musician dates are full.

Paving is to be done mid-April.

Sign has a long lead time.

Survey of farm – a vendor is being contacted.

There will be a marketing meeting for UMFM Tuesday, March 28, 2023 at 7pm at the township building. Koren noted that no one marketing solution covers 100%. The UMFM website domain needs to be updated, edited, and redirected to township website.

Opening Day is May 13, 2023.

Beth is going to email Paige about opening day festivities, list of vendors that are definite, and the list of musicians.

The UMFM board meeting is still being moved to the township building.

Tents were ordered and should arrive in April.

Has cart been ordered?

It was proposed to do a walk through on Saturday, May 6, 2023.

Joint meeting to update the supervisors is 4/27/23 at 8pm. UMFM has 22 minutes to present. Please send any pictures you might have to Beth.

**New Business**

None

**Staff Liasion Comments from Brian**

Brian was not present since attending PA park and rec convention.

**Board Liasion Comments from Tina Garzillo**

April 22, 2023 is Earth Day.

Meeting adjourned at 8:43pm. Motioned by Eric first and Lauren second.