

Upper Merion Farmers Market Advisory Board

April 18, 2023- 7:00PM

Meeting Minutes

The Upper Merion Farmers Market Advisory Board meeting took place on April 18, 2023. The meeting was called to order 7:10 p.m. followed by the Pledge of Allegiance.

ROLL CALL:

Present in person were Lauren Dare; Tina Garzillo, BOS Liaison; Eric Huhn; Susan Saraceni; Koren Draper; Beth Nachman; Brian Sell

Minutes:

Approval of March 21, 2023 minutes. First – Eric Huhn; Second – Koren Draper

Old Business

Board of Supervisors Chair Breakfast was attended by Tina and Beth. Idea was suggested to have various UM boards rotate at UMFM info booth weekly for public reach.

New Business

Plan run through of farm location on 5/1/22 at 7pm. Review vendor and customer parking.

Reviewed Gerri Vattimo's marketing and sway ideas.

Brian, Paige, Sarah, and Jasmine will be at opening day May 13, 2023.

It was recommended to revise checklist before opening day due to new location. Also recommended place banners at Nor-view Farm tents to announce opening day.

We have 20 vendors. Federal Donuts is not doing full season.

Suggested requesting coupons from Petrucci's for opening day giveaway.

Reviewed Beth's presentation for UMFM BOS joint meeting 4/27/23 8pm.

Staff Liasion Comments from Brian

Park & Recs department has been understaffed due to resignations. Customer Service Supervisor and Financial Manager have been hired.

Board Liasion Comments from Tina Garzillo

Township purchased street sweeper for \$250,000.

Meeting adjourned at 8:48pm. Motioned by Eric first and Koren second.