



## SPONSOR PROGRAM REGISTRATION FORM

**Check Your Sponsorship Package:**

- Gold Level (\$1,000)**
- Silver Level (\$500)**
- Bronze Level (\$250)**

UPPER MERION POLICE K-9 PROGRAM			
SPONSORSHIP LEVELS	BRONZE \$250	SILVER \$500	GOLD \$1,000
K-9 Program Window Cling for your business to display proudly!	X	X	X
Your Logo on the K-9 Police Webpage	LOGO	LOGO W/CLICK-THRU	LOGO W/CLICK-THRU
Slide Ad rotating on Township/Community Center Monitors	—	25X DAILY	100X DAILY
Video Ad on Township Social Media (FB, I, X)	—	—	QTRLY (4X)

- Company logo, website link, digital ad – 1920w x 1080h
- Social Media image (Instagram image 180x180;
- Social Media Video File type: mp4; Video caption: up to 125 characters
- Video resolution: 600 x 600 pixels (square) or 600 x 315 pixels (landscape)
- Aspect Ratio: 1:1 (square) or 1.9:1 (landscape)
- Min resolution: 600 x 600 pixels; Max resolution: 1080 x 1080 pixels
- Min length: 3 seconds; Max length: 60 sec; Max size: 4GB
- Video: H.264 video compression, high profile preferred, square pixels, fixed frame rate (30fps max), progressive scan
- Audio: Stereo AAC audio compression, 128kbps + preferred





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Send media and questions to Gerri Vattimo at [gvattimo@umtownship.org](mailto:gvattimo@umtownship.org) or 484-636-3899.

**Amount enclosed:** \$ \_\_\_\_\_ (Make check payable to "Upper Merion Township")

**Sponsorship Agreement:**

As an authorized purchaser for the named organization, I hereby agree to the purchase of the indicated sponsor package.

Sponsorship Level:
Company Name:
Contact Person:
Address:
Phone:
Email:
Website:
Social Media address:

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

[www.umtownship.org/township-information/sponsorship-opportunities/police-department-k9-sponsorship](http://www.umtownship.org/township-information/sponsorship-opportunities/police-department-k9-sponsorship)

