

# UPPER MERION TOWNSHIP HOMETOWN HEROES BANNER PROGRAM APPLICATION

## Mission

Honor and recognize Upper Merion Township servicemen and women and their families who have served or given their lives to our country in the United States Armed Forces.

**Application Requirements [APPLICATIONS WILL BE ACCEPTED NOV 6 2023 THRU MAR 31 2024.]** The banner, nominee must meet the following requirements:

1. Lived in Upper Merion Township at some point in their lifetime
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard, Merchant Marines
3. Honorably Discharged Veteran, Living or Deceased

## Banner Design, Display Time Frame & Location

Banners are approximately 24"x 48", heavy duty (18 oz) vinyl material and include service person's name, rank, branch of service, era of service, dates of service, any medals/distinctions, photo, and "sponsored by" name.

Banners will be displayed on poles at the following Township properties and at approved UMASD sites – **Select your location preference (one):**

Heuser Park

Walker Field

UM Middle School

Gulph Elementary School

*(No Spots are currently available at the Township Building or Community Center. Specific poles on locations cannot be requested.)*

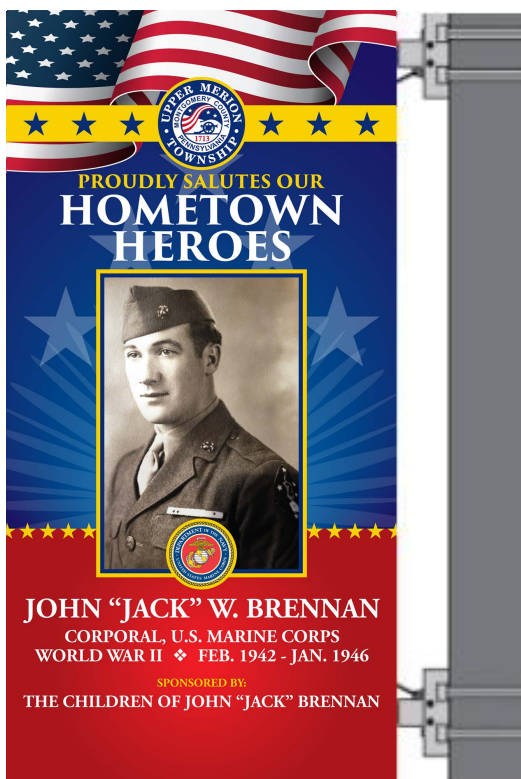
Banners will be displayed **for at least a two-year period**. The Township will assess when banners have become weathered and in need of replacement. Removed banners will be offered as a keepsake to the sponsors. Sponsors are invited to renew their Hero's registration and purchase a fresh banner at that time.

## Banner Photograph (Required)

Include a photograph of the **veteran in uniform, preferably a service portrait**. **Submit the photograph with the application** (5x7 or larger, print or digital). The better the quality photograph, the better the image on the banner. The photo will be scanned at the Township and returned to the sponsor.

24"

48"



## Hometown Heroes Banner Design

The banner will measure 24" x 48", and feature a photo of the Veteran, with their Name, Rank, Branch of Service, Era of Service / Years in Service, Medals (prestigious), and a "Sponsored By" section with Sponsor Name

## Contact & Questions

For questions or more information on the Upper Merion Township Hometown Heroes Banner Program, call the Township Administration Office at 610-265-2600 x1229 or email [gvattimo@umtownship.org](mailto:gvattimo@umtownship.org).



BANNER DESIGN EXAMPLE

# UPPER MERION TOWNSHIP HOMETOWN HEROES BANNER PROGRAM APPLICATION

Date of Application Submission: \_\_\_\_\_

Hero Information	
Full Name (First, M.I., Last) as it will appear on banner:	
Rank (Title):	Branch of Armed Forces:
Era of Service (*See options below):	Mon/Year of Enlistment to Mon/Year of Discharge:
Medals (prestigious - Purple Heart, Medal of Honor, etc.):	Is Veteran <u>Alive</u> , <u>Deceased</u> , <u>KIA</u> , <u>POW/MIA</u> ?

## Era of Service - Official DOD Dates

Dates of Service: \_\_\_\_\_  
 Global War on Terror: September 11, 2001 - Present  
 Persian Gulf War: August 2, 1990 - August 31, 1991  
 Cold War: September 2, 1945 - December 26, 1991

Vietnam Era: February 28, 1961 - May 7, 1975  
 Korean Conflict Era: June 27, 1950 - January 31, 1955  
 WWII Era: December 7, 1941 - December 31, 1946  
 WWI Era: April 6, 1917 - November 11, 1918

Sponsor Information	
Contact Name:	Relationship to Veteran:
Phone:	Email:
Address:	
<p><b>The following will be printed on your banner as written:</b></p> <p><b>Sponsored by:</b> _____ (i.e. The Smith Family, Miller Family, John &amp; Kathy Miller, The Children of Joe Smith, His Loving Family, His Proud Mom, The Loving Family of Jane McGrane, etc.)</p> <hr/> <p>Submit, a print or digital image of the veteran's photograph along with this application - 5x7 or larger if possible.</p> <p><b>Photo Release:</b>                      I hereby grant Upper Merion Township permission to use the attached photo, which includes a likeness of myself or of my relative, in the Upper Merion Township Hometown Heroes Banner Program. The Township may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct.</p>	
Printed Name:	
Signature:	Date:

## Completed submission should include the following:

1. Completed Application with photo release
2. Photograph
3. Copy of Military Verification Form (Military ID, DD214) or other separation papers – For more on verifying military records, go to [National Veterans Service Records website](http://NationalVeteransServiceRecords.gov).
4. Check for \$85 written to Upper Merion Township. Address: 175 W. Valley Forge Rd. King of Prussia, PA 19406

## Contact & Questions

For questions about the Banner Program, call Gerri directly at the Upper Merion Township Admin office at 484-636-3899 or email at [gvattimo@umtownship.org](mailto:gvattimo@umtownship.org).

