



GIVE WHERE YOU LIVE.

| Upper Merion Foundation Sponsor Levels and Benefits | | | | |
|---|------------------------------|------------------------|--------------------------|--------------------------|
| | PLATINUM \$5,000 + | GOLD \$3,000 | SILVER \$2,000 | BRONZE \$1,000 |
| Digital Sponsor Ad on All Township Monitors - Township Building and Community Center | 100 times/day | 70 times/day | 50 times/day | 25 times/day |
| Social Media Video Ad - Company Sponsor on Township Instagram, Facebook, and X | Monthly | Twice Annually | --- | --- |
| Digital Ad (color) in digital Township Lines Magazine (2 editions annually) | Full Page | Half Page | Quarter Page | --- |
| | 10.5" x 8" | 7"x4.75" | 4.5"x3.5" | |
| Township eNewsletter Foundation Section – Logo with click thru – Weekly for full year | Sponsor Logo | Sponsor Logo | Sponsor Name | Sponsor Name |
| Foundation Table Sponsor Promo Material – at Community Fair and other Township Events | yes | - | - | - |
| Sponsor acknowledgement on Township Foundation Webpage | Sponsor Logo | Sponsor Logo | Sponsor Name | Sponsor Name |

Check Your Sponsorship Package:

- Platinum Level (\$5,000 plus)
- Gold Level (\$3,000)
- Silver Level (\$2,000)
- Bronze Level (\$1,000)

Please provide the following:

1. **Sponsor Logo** – high res image vector and jpg
2. **Sponsor Ad Township Lines Magazine (2 issues annually) Digital** – Print-ready color ad **PLATINUM** (8.5"x11"); **GOLD**- half page (7"x4.75"); **SILVER**- quarter page (4.5"x3.5")



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3. **Digital Ad for Monitor Displays** (UMT Township Building and Community Center) – high res graphic display-ready slide - 1920w x 1080h screen. Unlimited promo slides.
4. **Social Media image** (Instagram image 180x180)
5. **Social Media Video Ad** File type: mp4; Video caption: up to 125 characters
 - Video resolution: 600 x 600 pixels (square) or 600 x 315 pixels (landscape)
 - Aspect Ratio: 1:1 (square) or 1.9:1 (landscape)
 - Min resolution: 600 x 600 pixels; Max resolution: 1080 x 1080 pixels
 - Min length: 3 seconds; Max length: 30 sec; Max size: 4GB
 - Video: H.264 video compression, high profile preferred, square pixels, fixed frame rate (30fps max), progressive scan
 - Audio: Stereo AAC audio compression, 128kbps + preferred

Send media to gvattimo@umtownship.org. Contact Gerri at 484-636-3899 with questions.

Advertising / Sponsorship Agreement:

As an authorized purchaser for the named organization, I hereby agree to the purchase of the indicated sponsor package.

Full Sponsor payment is due with the signing of this sponsorship agreement.

Amount enclosed: \$_____ Make all checks payable to “The Upper Merion Foundation”.

Upper Merion Township
175 W. Valley Forge Road
King of Prussia, PA 19046

Signature: _____ **Date:** _____

DONATIONS WELCOME!

Interested in making a Tax-Deductible Donation to the Upper Merion Foundation?
Checks may be written to “The Upper Merion Foundation”.
Upper Merion Township Foundation EIN: 23-2988737