

UPPER MERION PARK PARTNERS



PARK PARTNER SPONSORSHIP – VISIBILITY FOR YOUR BUSINESS

Does your business have a strong commitment to environmental stewardship and doing business in eco-friendly ways? Want to make a visible impact to your business' local community environment? Become an Upper Merion Park Partner Sponsor!

Upper Merion Park Partners provides a variety of ways for businesses, organizations, and residents to make a difference right here in Upper Merion Township. If you are looking to demonstrate your business' social responsibility – help protect, enhance and beautify Upper Merion's environment – the open spaces, parks, recreation spaces and trails. Your business can work strategically with the township, and your employees can join with other businesses, clubs, and residents in volunteer planting events, or your business can host its own beautification project.

SPONSORSHIPS INCLUDE:

- **Volunteer Events:** Stream Cleanups, Park Cleanups, Tree Plantings
- **Restoration / Reforestation:** Partnering with the township to sponsor efforts to address and restore areas impacted by natural disasters (storms, insect infestation, etc.)
- **Adopt-A-Park Program**
- **Gifts for the Park Program**
 - **Renovation Projects:** Outdoor basketball, tennis court, field house, pond restoration, walkway paving, playground safety resurfacing, etc
 - **Major Gifts /New Park Projects:** Park & Playground Equipment, Outdoor Fitness and Recreation Equipment, Educational Signage, Water Fountains, Splash Pads, Shade Structures, Outdoor Pickleball and Bocce Ball Courts, etc. Donations of Park Benches, Picnic Benches, Trees, Trash Receptacles

WANT TO LEARN MORE ABOUT PARK PARTNER SPONSORSHIP?

Upper Merion Parks & Recreation maintains a list of fundable park projects and a variety of approved donation amenities including bench options, tree selection and planting options for you to consider. Parks & Rec will be delighted to discuss your ideas and work with your organization.

Check out the following Park Partner Sponsorship packages!



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Upper Merion Park Partner Sponsorship Program and Benefit Packages

Restoration / Reforestation Sponsorship:

Available year round

Partnering with the township to sponsor efforts to address and restore areas impacted by natural disasters (storms, insect infestation, etc.)

BENEFIT	\$3,000 +
Company Logo on Upper Merion Township's Park Partner web page as a Restoration/Reforestation Sponsor	✓
Name inclusion in Township e-newsletter Thank you to Restoration/Reforestation Sponsor	✓
Company Sponsor Signage at worksite display for duration of project	✓
Social media post on Parks and Rec with Company Sponsor's social media link (click-thru) and/or photo	✓
Inclusion of Company Restoration/Reforestation Sponsor ad promoted repeatedly on Township Building and Community Center lobby display monitors daily for 1 year	✓ 20 times/day

Adopt a Park Sponsorship

Available year round

BENEFIT	\$3,000
Company Logo on Upper Merion Township's Park Partner web page as an Adopt-A-Park Sponsor for the 1 year	✓
Name inclusion in Township e-newsletter Thank you to Adopt-A-Park Sponsor	✓
Company Sponsor Adopt-A-Park sign displayed at park for at least the 1 year sponsorship (sign will remain if Company continues volunteer maintenance)	✓
Posts on Parks & Rec Social Media with Sponsor Company's social media link (click-thru) and/or photo – for Sponsoring Company Volunteer events	✓
Inclusion of Company Logo on Adopt-A-Park ad promoted repeatedly on UM Township Building and Community Center display monitors daily for 1 year	✓ 20 times/day

Volunteer Tree Planting Event

Spring and Fall

BENEFIT	\$2,000 / Volunteers
Company Logo on UMT's Park Partner web page as Tree Planting Event Sponsor	✓
Company Display Table at Event Day Work Site	✓
Company Name(click thru) on Facebook Event and Vol Signup web pages. Post on Parks & Rec FB/T/I with Company SM link (click-thru) and/or photo	✓



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Volunteer Stream Clean Up Event

Spring and Fall

BENEFIT	\$1,000 / Volunteers
Company Logo on Upper Merion Township's Park Partner web page as an Stream Clean Up Event Sponsor	✓
Company Display Table at Event Day Work Site	✓
Company Sponsor Name included on Facebook Event and Volunteer signup web pages. Social media post on Parks & Rec FB/T/I with Company Sponsor's social media link (click-thru) and/or photo	✓

Gifts for the Park Program

Available year round

Renovation Projects: Outdoor basketball, tennis court, field house, playground safety resurfacing, etc

Major Gifts /New Park Projects: Park & Playground Equipment, Outdoor Fitness Equipment, Educational Signage, Water Fountains, Splash Pads, Shade Structures, Pickleball / Bocce Courts, etc.

BENEFIT	\$3000 +
Company Logo listed on Upper Merion Township's Park Partner web page as a Park Project Partner for 1 year	✓
Dedication Signage – perpetual (negotiable)	✓

Park Bench, Picnic Table, Tree Donations

Available year round

BENEFIT	\$400 - \$1000
Company name listed on Upper Merion Township's Park Partner web page as a Park Partner Donor for 1 year	✓
Dedication Plaque on Park Bench / Picnic Table (no tree plaques) - perpetual	✓

Park Friend

Available year round

BENEFIT	\$100
Donor name included on Upper Merion Township's Park Partner web page Friend listing for 1 year	✓

INTERESTED? Contact Gerri Vattimo, Upper Merion Marketing and Special Events, at 484-636-3899 or gvattimo@umtownship.org for Park Partner Sponsorship Registration, volunteer engagement and how your business can be involved in enhancing our community life!

