



SPRINGTOBERFEST

An Upper Merion Township Foundation Fundraiser

Saturday, May 3, 2025 at the Nor-View Farm Pavilion
670 N. Henderson Road, King of Prussia, PA 19406

All Proceeds go to assist Upper Merion Residents with Emergency Needs

Springtoberfest will bring the community together to support the Upper Merion Foundation. The Foundation provides funds to non-profits that directly support Upper Merion residents in crisis and works closely with Township entities to provide timely funds during community-wide emergencies.

BE A SPONSOR and/or JOIN THE FOUNDATION DONOR CIRCLE!

SPONSORSHIPS

Lead Sponsor (3): \$2,500

- Company Name included in Press Release opening paragraph and social media event promotions
- Company Logo (largest image) on Springtoberfest sponsor signage, and on the Foundation webpage (with click-thru)
- Springtoberfest Tickets (8) – includes all-you-can-eat German-Style Pig Roast/Bratwurst/Hendl Roast Chicken Dinner, Pretzels and Beer Cheese, Dessert, and a 16oz Beer Pour!
- Company Ads rotating on Township Monitors (100x daily) through Memorial Day
- Company Name with click-thru link to sponsor webpage – Thank You to Sponsor webpage in UMT eNews Springtoberfest promotions and afterglow

Key Sponsor: \$1,500

- Company Name included in Press Release opening paragraph and social media event promotions
- Company Logo (largest image) on Springtoberfest sponsor signage, and on the Foundation webpage (with click-thru)
- Springtoberfest Tickets (4)
- Company Ads rotating on Township Monitors (100x daily) through Memorial Day
- Company Name with click-thru link to sponsor webpage – Thank You to Sponsor webpage in UMT eNews Springtoberfest promotions and afterglow

Supporting Sponsor: \$1,000

- Company Name included in press release and social media event promotions
- Company Name on Springtoberfest signage and on the Foundation webpage
- Springtoberfest Tickets (2)
- Company Ads rotating on Township Monitors (50x daily) through Memorial Day
- Company Name in Township eNews Springtoberfest promotions and afterglow posts

Friend: \$500

- Company Name on Springtoberfest event signage, and on the Foundation webpage
- Springtoberfest Ticket (1)



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SPONSORSHIPS CAN BE PURCHASED VIA CREDIT CARD (NO FEE) AT THE [SPRINGTOBERFEST TICKET SITE](#):



Sponsor Checks may be written to The Upper Merion Foundation.

SPONSORSHIP REGISTRATION
LEAD (\$2,500) _____ KEY (\$1,500) _____ SUPPORTING (\$1,000) _____ FRIEND (\$500) _____
Company/organization Name:
Contact Person:
Company Address:
Phone:
Email:
Website:
Social Media Handles:

Signature: _____

Date: _____



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DONOR CIRCLE

Donations to the Upper Merion Foundation are tax-deductible and greatly appreciated. 100% of the gifts go directly to assist with Upper Merion residents in crisis as well as to provide funds and support to the Upper Merion Community during Township-wide emergencies.

Donations (100% Tax Deductible: UM Foundation 23-2988737)

- **Credit Card (no fee)** on the [UM Foundation Website](#) or at the [Springtoberfest Event Ticket Site \(Zeffy\)](#).
- **Checks** written to: **The Upper Merion Foundation** and mailed to Upper Merion Township Foundation 175 W. Valley Forge Road, King of Prussia, PA 19406

Donors will be acknowledged at the Springtoberfest and on the Foundation webpage.

QUESTIONS ABOUT SPRINGTOBERFEST OR THE UPPER MERION FOUNDATION?



Gerri Vattimo
Community Engagement and Sponsorships
Upper Merion Township Foundation, Staff Liaison
Upper Merion Board of Community Assistance, Staff Liaison
Hometown Heroes Program Manager
UM Park Partners and Volunteer Coordinator

Upper Merion Township
175 West Valley Forge Road, King of Prussia, PA 19406
Direct: 484-636-3899 | Cell: 610-574-0204 | Fax: 610-265-0482
[Visit Our Website](#)

Follow us on social media!

