MEDIA COMMUNICATIONS ADVISORY BOARD

Hybrid Meeting: Virtual and Administration Conference Room

April 11, 2022 Meeting at 7:00PM

AGENDA

I. Pledge of Allegiance

II. Approval of Minutes

1. March 2022

III. Comments from Chairman

IV. Reports

- 1. Update on MCAB Vacancy
- 2. Update on Verizon Franchise Agreement Solicitor's Review
- 3. ReadyMontco Alert System
- 4. Rebranding Initiative: Mission, Issue, Recommendation
- 5. Review Presentation for Joint Meeting: April 21 8:30PM to 9:00PM
- V. New Business

VI. Adjournment

This Board will meet in a hybrid capacity.

In-person Meeting Guidance:

All individuals attending a Township meeting shall be required to comply with the Township mask requirements and all CDC & PA Dept of Health COVID-19 Guidelines.

Virtually through Zoom:

<u>Join Zoom Meeting</u> <u>https://us02web.zoom.us/j/83066016038?pwd=NUtjZ0J3R3dDOUFSZjM2Sm5Oc1pTdz09</u> Meeting ID: 830 6601 6038 Passcode: MCAB